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Holiday Happenings

Always Fun & Tax-Free!

Santa's House Schedule

Rehoboth Ave & the Boardwalk

- Friday · November 29th · 11AM-2PM & 4-8PM
- Saturday · November 30th · 3-5 PM
- Sunday · December 1st · 11AM-1 PM
- Saturday · December 7th · 3-5 PM
- Sunday · December 8th · 11AM-1 PM
- Saturday · December 14th · 3-5 PM
- Sunday · December 15th · 11AM-1 PM
- Saturday · December 21st · 3-5 PM
- Sunday · December 22nd · 11AM-1 PM
- Sunday · December 22nd · Pets Visit with Santa from 11AM-3 PM

Bring Your Camera...Donations Welcome!

Resort Area Events

- Rehoboth Beach Tree Lighting**
Friday, November 29th · 6:30 PM
at the Bandstand
- Dewey Beach Tree Lighting**
Saturday, November 30th · 6 PM
at Fifer's Local Fresh Market
- Rehoboth Holiday Farmers' Market**
Saturday, November 30th · Noon-3 PM
at Grove Park
- Rehoboth Beach Christmas Parade**
Tuesday, December 3rd · 6:30 PM
- Downtown's Cookin'**
Sunday, December 8th · 5 PM
at Rehoboth Beach Convention Center
- Holiday Business After Hours**
Wednesday, December 12th · 5-7 PM
at Bethany Blues, Lewes

Keep It Local

Special Package Pricing
Call for Details
302-422-7575

Remind Consumers to Shop Locally During the Holiday Season!



**Rehoboth Beach-Dewey Beach
Chamber of Commerce
& Visitors Center**

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rehoboth@beach-fun.com
www.Beach-Fun.com

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- Chamber Staff Contact Information**
- Visitors Center StaffExt. 0
Katie Bragg, Sue Krick, Susan Maclary, Daria Rowe
 - Kate Bell, Events Ext. 11
 - Carol Everhart, President/CEO Ext. 13
 - Joy Kidd, Administration Ext. 14
 - Patty Burkentine, Membership Ext. 15
 - Meghan McCalley, Finance/Marketing Ext. 16
 - Linda Mills, Administration.....Ext. 18
 - Jay Wiberg, Distribution Ext. 25

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2013 Upcoming Calendar

DATE	MEETING or EVENT	TIME/PLACE
Nov 9.....	Town of Dewey Beach Meeting	9 am/Lifesaving Station
Nov 14	Exec. Board of Directors Meeting.....	10:30 am/Jake's Seafood, Rt. 1
Nov 14.....	Board of Directors Meeting	11:30 am/Jake's Seafood, Rt. 1
Nov 14	Business After Hours.....	5-7 pm/Finbar
Nov 15	City of Rehoboth Beach Meeting	7 pm/Commissioners Room
Dec 12.....	Joint Board of Directors Meeting.....	3 pm/Bethany Blues, Rt. 1
Dec 12.....	Business After Hours.....	5-7 pm/Bethany Blues, Rt. 1
Dec 14.....	Town of Dewey Beach Meeting	9 am/Lifesaving Station
Dec 20.....	City of Rehoboth Beach Meeting	7 pm/Commissioners Room

For more Resort Area Events, visit www.Beach-Fun.com

HAVE A SMARTPHONE?

Download the Chamber's FREE App!



► **927 Downloads**
Launched in Early June

Stats as of November 4, 2013.



► **125 Downloads**
Launched in Late July

MARK YOUR CALENDAR!

Save the Date for the 2014 Awards Ceremony & Installation of Chamber Officers



*** * * NEW DATE * * ***

Tuesday · February 4, 2014

The Chamber Of Commerce invites you to join us for an evening recognizing volunteers, sponsors, special award winners and Chamber Board of Directors. This sell-out event will take place at the Atlantic Sands Hotel in downtown Rehoboth Beach. Cocktails begin at 5PM; dinner and program begin at 6PM. To RSVP, contact Joy Kidd at 302-227-6446 or joy@beach-fun.com.

LOCAL OFFICIALS SPEAK TO MEMBERSHIP



On September 24, 2013, Rep. Pete Schwartzkopf and Sen. Ernest Lopez spoke at the Chamber's General Membership Meeting held at Kings Creek Country Club.

The Delaware elected officials spoke and answered questions about :

- Insurance
- Route One/Coastal Highway Safety & Traffic

Attorney General Beau Biden will be the speaker at the next General Membership Meeting scheduled for:

January 9, 2014 at Noon
(Location and Price To Be Announced)

RSVP by contacting Joy at
302-227-6446 or joy@beach-fun.com

Contact them with questions or concerns at:

Representative Pete Schwartzkopf

302-744-4351 · peter.schwartzkopf@state.de.us

Senator Ernest Lopez

302-744-4136 · ernesto.lopez@state.de.us

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BRAG BOARD



Congratulations to Downtown Cowgirl!

Congratulations to Erin Kesselring and Jennifer White, co-owners of Downtown Cowgirl, for winning the Boutique of the Year Award at the first annual Delaware Today Fashion Awards.



The boutique is located in Downtown Rehoboth Beach at 146 Rehoboth Avenue. For more information, visit www.downtowncowgirl.com or call 302-227-1917.

Rehoboth's many gustatorial palaces — Back Porch Cafe? Salt Air? Victoria's? — for dinner. I mean, it's such a walkable town, isn't it?

Which is my way of saying that, yes, we have to walk to the beach — it's two blocks away. That seemed like nothing in the old days, but on this trip, in the heat of late August, lugging our beach chairs and towels, I'm one sapped puppy by the time we make it back to the hotel after a day on the strand.

No matter. A dip in the adults-only pool in the corner of the courtyard (there's also a family pool, one level up, off the entrance to the hotel spa) revives me just fine. It's relaxed and, well, quiet in this designated "quiet zone," and even though the pool is, um, very small, I get a modicum of exercise just treading water for a while.

Then we head into the sunroom for some of the inn's gratis lemon water, which we guzzle at every turn to stave off dehydration, and maybe some afternoon tea and cookies.

I plop onto a sofa with my glass and idly watch a couple seated at one of the game tables (they're everywhere) playing chess. It reminds me of my bad move at checkers the night before. Oh, but forget that.

We chose the Bellmoor, didn't we? And that was no bad move. Not a bad move at all.

For information on the Bellmoor, visit www.thebellmoor.com or call 302-227-5800.

Sympathy Will Be Remembered

August 2013. Dear Carol and Chamber Members:

The Fasnacht Family is most grateful for your thoughtful gift in memory of our beloved Jean. Her life was a legacy of service, one that will continue through your generous contributions to the Hershey Food Bank. Thanks Again! Sincerely, Alan Fasnacht



Cozy Cocoon, Sunshine or Not

The Bellmoor Inn located in Downtown Rehoboth Beach was recently featured in the Washington Post by writer Zofia Smardz. September 2013.

I remember the old rooms having some crazy '70s neon wallpaper and sickly green carpeting and a rattan headboard on the bed, but now the wall covering's a chic white-on-white stripe, the floors are polished wood, the bed is a tasteful two-poster, the bathroom is all updated (though why can't hotels figure out that a hand-towel bar by the sink is a must?) and there's the required flat-screen TV and, yay, free Internet. Plus toiletries, ironing board, hair dryer, you name it. The room is cathedral-ceilinged, light and bright and lovely. If it weren't for the noisy air conditioner, it'd be heavenly.



Which is the word for the little porch outside where we park ourselves for a while to bask in the sun and discuss where we might go for a bite, as we missed lunch and are experiencing some serious munchies. Unlike the Dinner Bell, which used to trumpet itself as "famous for food," the Bellmoor has no in-house eatery. But no problemo. We can pop right across the street to Cabo, a tasty new Mexican restaurant, for some quick eats. And we can stroll to our pick of

THANKS to our sponsors!

We can't produce Chamber sponsored events without you!





Chamber helps get the word out about your business!

Post your specials - at no charge!

Submit your holiday parties, catering services, seasonal treats, accommodation packages, and holiday sales on www.Beach-Fun.com.

Just follow these simple steps:

- Log onto www.Beach-Fun.com
- On the right-hand side of the home page, click on the blue box marked "Area Savings"
- Select your category (i.e. Restaurant, Retail) then select "click here" in the yellow box and enter your information
- Allow for 24-48 hours for posting

Don't forget to drop off your menus and coupons to the Visitors Center located at the entrance of downtown Rehoboth Beach.



Member Blast - fee based!

Send out a Member Blast announcing your holiday specials and services.

Members will receive your Blast via fax and email. You can email a 8 1/2 x 11 flyer to meghan@beach-fun.com.

In order for the document to be sent via fax and email, please provide the document with one or two logos and your text. No large graphics or background colors.

If you want the document to be sent via email only, there is no restrictions on the design of the document.

Please allow two to three days for scheduling. Cost per blast is \$99.00.



Merry Christmas & Happy New Year from Chamber Staff!

.....
Carol, Joy, Patty, Kate, Jay, Linda, Katie, Daria, Susan, Sue and Meghan



WELCOME New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

Calligraphy Creations

Linda Arner
Rehoboth Beach, Delaware 19971
302-231-1738
www.calligraphycreations.org
Service - Calligraphy

Peg Casullo Hertrich-Viridian Energy Associate

Peg Casullo
13 Tidewater Drive
Seaford, Delaware 19973
215-518-1943
www.viridian.com/pegsickelcasullohertrich
Service - Electrical/Energy Provider & Consultants

Clothes 2 You Cleaners

Lisa Mallard
18675 Coastal Highway, Suite 7
Rehoboth Beach, Delaware 19971
302-645-6660
www.clothes2you.com
Service - Dry Cleaners

Dean Design/Marketing Group

Stephanie Whitcomb
13 Water Street
Lincoln, Delaware 19960
302-674-5007
www.deandesign.com
Service - Advertising/Marketing

Delaware Employee Benefits Exchange

Greg Simeone
10 Corporate Circle, Suite 215
New Castle, Delaware 19720
302-244-5205
www.debexc.net
Service - Insurance

Event Deco

Molly White
21498 Withers Way
Lincoln, Delaware 19960
302-245-3762
Service - Event Planning

Fight Club Martial Arts

Dan Sorber
37021 Rehoboth Avenue Ext., Suite F
Rehoboth Beach, Delaware 19971
302-396-7438
www.fightclubmartialarts.com
Service - Exercise/Fitness
M2M Discount: 10% off club membership

Fordham & Dominion Brewing Company

Lauren Bigelow
1284 McD Drive
Dover, Delaware 19901
302-678-4810
www.fordhambrewing.com
Attraction

Gallery 50 Contemporary Art & Frame Shop

Eric Davison
50 Wilmington Avenue
Rehoboth Beach, Delaware 19971
302-227-2050
www.50contemporaryart.com
Retail - Art Galleries

Homestead Bed & Breakfast at Rehoboth

Joseph Sterner
35060 Warrington Road
Rehoboth Beach, Delaware 19971
302-226-7625
www.homesteadrehoboth.com
Accommodations - Bed & Breakfast
M2M Discount: 10%

Jiffy Lube Lewes/Jiffy Car Wash

Michael & Sara Soules
34680 Jiffy Way
Lewes, Delaware 19958
302-644-9215
www.delmarva.jiffylube.com
Service - Automobiles Sales/Services
M2M Discount: 10% off signature service oil change or preventative services (interstate battery, car wash & windshield repair not included)

Juice Plus

Joanne Chiappetta
Rehoboth Beach, Delaware 19971
302-945-3287
www.joanne2.juiceplus.com
Service - Health Services

Kojak Graphic Communications, Inc.

Stacey Fauntleroy
36519 Palm Drive, Unit 4302
Rehoboth Beach, Delaware 19971
410-751-2255
www.kojakgraphics.com
Service - Advertising/Marketing

Lovely Nails & Spa

Vinny Truong
19287 Miller Road, Suite 10
Rehoboth Beach, Delaware 19971
302-260-9231
Service - Beauty Services

Rolands Metal Art

Roland Paronish
443 Oil Tank Hill Road
Carrolltown, Pennsylvania 15722
814-244-1663
www.rolandsmetalart.com
Retail - Gifts & Speciality Shops

Schillaci Architects, Ltd

Mark J. Schillaci
47 Lantern Lane
Rehoboth Beach, Delaware 19971
717-951-7466
Service - Architect

Studio Eight by the Sea Photography

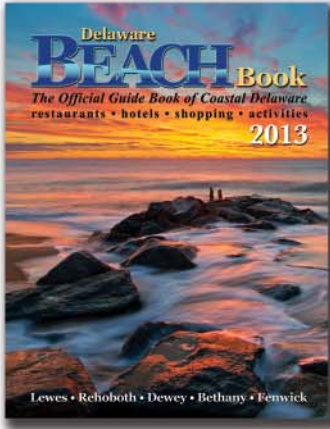
Billy Carroll
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302-537-9633
www.studio8bythesea.com
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Quote of the Month



To be happy, drop the words "if only" and substitute instead the words "next time".

- Lee Callaway



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MEMBERS in the SPOTLIGHT

► Accent on Travel

Accent On Travel, a team of highly trained travel professionals, have opened a 2nd location in Rehoboth Beach focusing on providing enriching travel experiences to the residents in the beach community.

ACCENT ON TRAVEL
Cruise & Tour Designers

Noted for having worldwide trusted partners to design and host travelers 'abroad' as well as relationships with cruise line, tour, and hotel management around the world strong enough to have exclusive negotiated rates and amenities for their clients, the Accent On Travel team use their expertise and contacts to give you the best vacation experience possible. Advanced technology used by the staff alerts of cruise fare decreases and itinerary changes as they occur and downloadable 'apps' give you desirable destination information before or during travel. The Accent On Travel team handle the details of planning simple or sophisticated travel experiences providing you valuable insights & tips to save you time, money, and disappointment. Most importantly, the advice, products, and recommendations are specifically tailored to your personal taste.

Accent On Travel's highly regarded group department offers cruise & touring vacations featuring exclusive sightseeing & social experiences with 'worry free' management of all the travel details as well as assistance in 'getting the word out'.

Vacation management and quotations start at as little as \$25.00. For more information, visit www.accentontravel.us or call 302-703-6154. ◆

► Morris James LLP

Morris James LLP recently opened its sixth location in Delaware in Rehoboth Beach, to serve residents of the state's seaside community and the surrounding coastal areas of eastern Sussex County. The office is located at 402 Rehoboth Avenue, and provides business and personal representation in real estate, tax and business planning, employment law, estate planning, healthcare law, land use, corporate/commercial transactions and litigation, family law and personal injury.

According to Morris James Managing Partner, David H. Williams, the Rehoboth Office Team will also focus on the increasingly complex legal needs of Sussex County's growing population, particularly those of retirees, individuals and families with substantial accumulated assets, and members of the LGBT community. For more information, visit www.morrisjames.com or call 302-260-7290. ◆

► Millman's

The Rehoboth Beach-Dewey Beach Chamber of Commerce held a ribbon cutting ceremony on September 27, 2013 for Millman's Appliances' new location.



Millman's Appliances is now located at 28841 Lewes-Georgetown Highway in Lewes, Delaware. For more information call 302-645-6215 or visit www.millmansappliances.com. ◆

► Fight Club Martial Arts



Fight Club Martial Arts, located in the Rehoboth Center just off Route 1 by the 1 and 1A split, is a new martial arts school in Rehoboth Beach, Delaware.

The school boasts lessons in self defense and fitness. Fight Club Martial Arts features a unique style of martial art teaching and training equipment. The school teaches a very effective form of self defense called Jeet Kune Do created by martial arts legend, Bruce Lee. Learn from the ONLY certified Jeet Kune Do instructor in Delaware! The school is equipped with the cutting edge in training equipment including heavy bags, speed bags, trapping dummies, wooden dummies, focus mits, kicking shields, kettlebells and more! Fight Club Martial Arts is dedicated to providing a unique training and fitness experience in Rehoboth Beach.

Fight Club Martial Arts is open 6 days a week offering evening and early morning classes as well as private lessons. For more information visit www.fightclubmartialarts.com or call 302-396-7438. ◆

► Whole Food Nutrition

Ancient Proverb Ayurvedic, when diet is wrong medicine is of no use. When diet is correct medicine is of no need. Did you know eating 7-13 servings of fruits and vegetable a day is vital to your health? Want to bridge that gap from what you do eat to what you should eat? Joanne Chiappetta is passionate about helping people live healthier lives by offering a natural, clinically proven, gluten and pesticide free approach to a healthier you. Learn how to reduce oxidative stress, systemic inflammation, support a healthy immune system, protect DNA, and support cardiovascular wellness along with healthier skin and gums. Want to know more about Whole Food Nutrition? Contact Joanne at 302-945-3287. ◆

► Barefoot Bride

A dream come true, a fantasy realized. You have said yes to the love of your life! Now how will you celebrate your love and devotion?



A beautiful beach wedding has been your dream for as long as you can remember. That dream is about to become a reality and much easier than you could have ever imagined!

Is yours a dream of a sunrise ceremony? Maybe a beautiful sunny afternoon celebration under blue sky with a cool ocean breeze or perhaps a romantic sunset ceremony is more your desire.

With over a decade of wedding experience and expertise, Barefoot Bride is the answer to making your wedding dreams and desires come true! We can provide officiate, photographer, seating, referrals for hair, make-up, flowers, cakes, limos, anything you need for your "I Do's" We Do"! Barefoot Bride offers packages and various beach décor options to suit all needs and tastes.

For Ocean City, Maryland contact: Jodie Noonan 443-614-8542 or Alison Sappington 443-695-5044. For Delaware Beaches contact: Brenda Shane 302-222-7095. More information at www.barefootbrideoc.com. ◆

MEMBERS in the SPOTLIGHT

► Coastal Kids Pediatric Dentistry

Coastal Kids Pediatric Dentistry is a pediatric dental practice new to the Medical Arts Building at the Beebe Health Campus in Rehoboth Beach. The office is dedicated to providing a safe and enjoyable atmosphere in which children receive the best possible dental care. They feature a child-friendly environment specifically designed with children in mind. Children and their families will enjoy the friendly staff, a positive environment, entertainment, games, and prizes in a relaxed, beach themed office. Their goal is to promote a positive attitude towards dentistry and a lifetime of healthy smiles. Parents can rest assured that their children are receiving state of the art dentistry. They offer digital x-rays, which are ready in seconds and give off 90% less radiation. They have steam autoclaves to insure proper infection control and their highly skilled dental team takes many safety precautions to insure that sterilization procedures and infection control guidelines exceed the standards.



The American Academy of Pediatric Dentistry recommends that children have their first dental visit at age 1 or six months after their first tooth arrives! Dr. Di Cerbo's highly qualified and friendly team looks forward to meeting you. Call to schedule your appointment at 302-644-4460 or contact by email at info@coastalkidspedo.com. ◆

► Good Earth Market

Good Earth Market has opened a second location in Rehoboth Beach located at 38131 Terrace Road behind BIN 66.



Good Earth is a place for people who count good eating and healthy living as important parts of their lives. They welcome you to stop in and step into an experience that will nourish your body and your spirit. At Good Earth, you will find an incredible selection of organic products ranging from coffees, teas, local eggs, local jams, grains, beans, organic milk and butter, sprouted breads, gluten free items, and hard to find gourmet groceries to all natural beauty products and earth-friendly cleaning solutions. Don't forget to pick up some healthful, wholesome produce for your dinner table. Indulge yourself with fragrant hand creams, soy wax candles, and body oils. Pick up a couple of gifts for your home or as a thank you for your hosts. Whether you are staying for a week or for a lifetime, Good Earth Market should be on your list of "must see" places.

The Rehoboth Beach location is open Monday – Saturday: 7 AM – 6 PM and Sunday: 7 AM – 5 PM. For more information visit www.goodearthmarket.com or call 302-226-3276. ◆

► Salvaged - Vintage Chic Furnishings & Decor

Located at 17370 Coastal Highway, Unit 1A in Lewes, Salvaged specializes in vintage chic furnishings and home decor. At Salvaged, antique and vintage furniture is transformed into one of a kind treasures suitable for any décor style. Salvaged takes pride in hand painting each piece and can customize an already owned furniture piece or one chosen from their inventory.



All pieces are done to the customer's specifications. Inventory constantly changes so stop in for that one of a kind item!

Open Monday, Tuesday, and Thursday: 11 AM – 5 PM, Friday & Saturday: 11 AM – 6 PM, and Sunday: 12 – 5PM. For more info, call 302-535-9032 or visit www.SalvagedFurnitureParlour.com. ◆

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Top Superstitious Rituals Before Kid's Games

Percentage of parents who said:

31% Wear Lucky T-shirt to Game

24% Recite Special Saying/Song

23% Prepare Special Pre-Game Dinner

Source McDavid and SSI survey of 1,000 adults. Cathy Payne & Paul Trap, USA Today

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2012 vs. 2013

Weekend	Room Count	Weather	Event	Wednesday	Room Count
August 3-5, 2012	3,545	90's, Sunny	Sandcastle Contest	2012	N/A
August 2-4, 2013	3,370	90's, Cloudy	Sandcastle Contest	July 31, 2013	2,652
August 10-12, 2012	3,524	80's, Sunny	None	2012	N/A
August 9-11, 2013	3,322	80's, Sunny	None	August 7, 2013	2,768
August 17-19, 2012	3,567	80's, Sunny	None	2012	N/A
August 16-18, 2013	3,410	70's, Sunny	None	August 14, 2013	2,856
August 24-26, 2012	3,136	80's, Cloudy	None	2012	N/A
August 23-25, 2013	3,320	70's, Sunny	None	August 21, 2013	2,667
August 31-Sept. 2, 2012	3,504	80's, Sunny	Labor Day	2012	N/A
August 30-Sept. 1, 2013	3,429	70's, Sunny	Labor Day	August 28, 2013	2,391
September 7-9, 2012	3,324	80's, Cloudy	None	2012	N/A
September 6-8, 2013	3,378	70's, Sunny	None	September 4, 2013	2,178
September 14-16, 2012	3,591	70's, Sunny	Polkamotion	2012	N/A
September 13-15, 2013	3,202	70's, Sunny	DB Triathalon	September 11, 2013	2,220
September 21-23, 2012	3,329	70's, Sunny	None	2012	N/A
September 20-22, 2013	3,356	70's, Sunny	None	September 18, 2013	1,756
September 28-30, 2012	3,049	80's, Sunny	Nascar, Elvis	2012	N/A
September 27-29, 2013	3,429	70's, Sunny	Nascar, Elvis	September 25, 2013	1,870
October 5-7, 2012	3,370	70's, Sunny	Sidewalk Sale, Dewey Goes Pink	2012	N/A
October 4-6, 2013	3,304	80's, Sunny	Sidewalk Sale, Dewey Goes Pink	October 2, 2013	1,566
October 12-14, 2012	3,120	60's, Sunny	Jazz Fest	2012	N/A
October 11-13, 2013	3,026	60's, Cloudy	Greyhounds, Buddy Walk, Christmas Shop	October 9, 2013	1,381
October 19-21, 2012	2,756	70's, Sunny	No Event	2012	N/A
October 18-20, 2013	2,955	60's, Sunny	Jazz Fest	October 16, 2013	1,381
October 26-28, 2012	2,536	50's, Hurricane Sandy	Sea Witch	2012	N/A
October 25-27, 2013	3,038	50's, Sunny	Sea Witch	October 23, 2013	1,398

Annual Year to Date Occupancy TOTAL Comparison

January - October 29, 2012 · 120,187

January - October 27, 2013 · 105,802

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2013	2012	2011	2010	2009
AUG	2,908	2,472	2,831	2,669	2,876
SEPT	1,703	1,418	1,578	1,768	1,987
OCT	1,587	1,204	1,310	1,190	1,183



DE Dept. Of Labor Statistics

(August, 2013); Delaware's seasonally adjusted unemployment rate in August 2013 was 7.3%, down from 7.4% in July 2013. There were 32,100 unemployed Delawareans in August 2013, the same number as in 2012. The U.S. unemployment rate was 7.3% in August 2013, down from 7.4% in July 2013. In August 2012, the U.S. unemployment rate was 8.1%, while Delaware's rate was 7.2.

Source: DE Monthly Labor Review; Vol. XX, Number, 9/20/13

REPORTS *and* STATISTICS

Website Results www.Beach-Fun.com

Website Statistics - August 2012 vs. 2013

2012	111,362 pageviews/hits 30,601 visits 25,266 absolute unique visitors 38.14% bounce rate 3:27 average time on site
2013	115,493 pageviews/hits 35,082 visits 29,520 absolute unique visitors 44.73% bounce rate 2:40 average time on site

Website Statistics - September 2012 vs. 2013

2012	57,007 pageviews/hits 17,295 visits 14,772 absolute unique visitors 46.20% bounce rate 3:03 average time on site
2013	59,557 pageviews/hits 20,719 visits 17,260 absolute unique visitors 50.39% bounce rate 2:21 average time on site

Website Statistics - October 2012 vs. 2013

2012	85,670 pageviews/hits 35,444 visits 27,198 absolute unique visitors 51.11% bounce rate 2:02 average time on site
2013	92,557 pageviews/hits 39,380 visits 29,665 absolute unique visitors 55.92% bounce rate 1:55 average time on site

Definitions as provided by Google Analytics:

Visits: number of visits to site; **Unique Visitors:** number of unduplicated (counted only once) visitors to site over the course of a specified time period; **Pageviews/Hits:** total number of pages viewed. Repeated views of single page are counted; **Average time on site:** average time duration of a session; **Bounce Rate:** percentage of single-page visits (i.e. visits in which the person left site from the entrance page).

Top 20 Pages Viewed - October 2013

Page on Site	Page Views
1 Sea Witch Page	36,931
2 Area Activities	4,930
3 Current Events	4,578
4 Chamber Event Page- Sea Witch	2,429
5 Attractions Page.....	1,927
6 Photo/Video Tour - Sea Witch	1,625
7 Souvenir Shop - Sea Witch Gear	1,547
8 Current Events Home Page.....	1,534
9 Current Events - Sea Witch	1,242
10 Dining Page	967
11 Dewey Beach Activities	836
12 Current Events - Page 2	814
13 Souvenir Shop - Sea Witch 2013 Pin.....	724
14 Photo/Video Tour - Sea Witch 2012	722
15 Photo/Video Tour - Sea Witch 2012	703
16 Accommodations Page.....	696
17 Accommodations - Hotel/Motel	627
18 Sidewalk Sale	619
19 Shopping Page.....	527
20 Beach Jobs	509

Top 5 States to Visit Site - October 2013

1 Delaware	12,711
2 Pennsylvania	8,950
3 Maryland	4,952
4 Virginia	2,439
5 New Jersey.....	2,406



Happy Holidays

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THANK YOU

from the Sea Witch and the
Rehoboth Beach-Dewey Beach
Chamber of Commerce



“Wing it at Sea Witch” a success! We couldn’t have “flown” without you! **Over 400+ soared us to success!**

7 Eleven, A&M Crafts, Ad Boat, Admiral on Baltimore, Hiram Agront, Affinity Energy Management, Applebee’s, Applied Bank, David Ara, Kathy Ara, Kelly Ara, Atlantic Liquors, Atlantic Oceanside Motel, Atlantic Sands Hotel, Atlantic View Hotel, Avenue Inn, Bad Hair Day?, Brittany Baker, BB&T Cleaning Services, Beach Ride Taxi, Beach View Motel, Beacon Middle School, Jay Becker, James Bell, Kate Bell, Mary Bell, Bret Bennett, Kelly Bennett, Bethany Blues, Better Business Bureau of DE, Big Fish Grill, Blue Rock Gourds, Bottle & Cork, Boys & Girls Clubs of Rehoboth Beach, Katie Bragg, Brandywine Assisted Living, Brighton Suites, Buffalo Wild Wings, Ray Bunting, Jill Burger, Mike Burger, Patty Burkentine, Betty Burleigh, Trevor Burleigh, Ryan Butler, By the Bay Books, Don Byrom, Cake Break, Pia Calhoun, Candy Kitchen, Cheryl Cannon, Cape Gazette, Cape Henlopen HS Band, Cape Henlopen State Park, Cape Treasure, James Capparell, Chelsea Carlisle, Marvin Carney, Wendy Carr, Aaron Carter, Nancy Choma, City of Rehoboth Beach, Clean Delaware LLC, Clear Space Theatre, Coast Press, Coastal Dance Academy, Coastal Kids Pediatric Dentistry, Cold Stone Creamery, Comcast/Xfinity, Comfort Inn & Suites-Georgetown, Conny’s Stained Glass, Steve Cook, Dan Corry, Country Club Estates Property Owners Association Inc., County Bank, Eileen Courtney, Callee Cox, Crabby Dick’s, Crosswinds Motel, Crown Trophy, The Cultured Pearl, Sarah Curtis, DART - 1st State, Tina Defiore, DE Beach Book, DE Beaches Yogi Bear’s Jellystone Park Camp, DE Coast Press, DE Comedy Theatre, DE State Police Troop 7, DE Today, Del-Coast Design & Build, Debbie Del Deo, DelDOT, Delmarva Broadcasting Co., Delmarva Power, Delmarva Shorebirds, Brooker Deor, Ron Derr, Gerry Desmond, Joan Devaney, Dewey Beach Enterprises, Dewey Business Partnership, Mary Dickson, Discover Bank, Dos Locos, Holly Downes, Rae Downes, Jessica Dubois, Cade Duvalle, Eagle 97.7, Ernest T., East Coast Garden Center, Etched in Time, Hayden Evans, Event Deco, Carol Everhart, F&M Sandart, Karen Faulk, Abby Farlow, Laura Feeney, Pat Feeney, Fifer’s Market, First State Webfooters, First Street Station, Fisher’s Popcorn, Jenna Fitzgerald, Kirby Fitzgerald, Julie Fitzsimmons, Kyra Flamer, Pam Fleurette, Kristyn Flora, Donald Flowers, Frank Nanna and Friends, Fischer Frey, Hunter Frey, Tamara Frey, Travis Frey, Fulton Bank-DE National Division, The Funsters, Michelle Gallagher, Get Out, Damien Golden, Ron Golden, Ramiro Gomez, Sam Gracie, Grand Rental Station, Great Scott Broadcasting, Dale Greene, Group J Design, Grotto Pizza, Grub Grocery, Constance Guerra, Paul Hadfield, Debbie Haggerty, Donna Halloran, Katie Handy, Larry Handy, Dinah Handy-Hall, Diane Hanson, Chip Hearn, Joshua Hengel, Kathy Hickerson, Holland Jewelers, Home Media One, Ice Cream Store, Indian River Life-Saving Station, Jack Noel Magic, Jake’s Seafood House, Jefferson School, Debbie Jewell, Jimi Smooth & Hit Time, Joanna Pizarro Designs, Liberty Johnson, Stephanie Johnson, Johnson Orthodontics, Jolly Trolley, Josephine’s Daughter, just COMFORT shoes, Marian Kaminski, Keenote Kids, Kimberly Kenworthy, Joy Kidd, Rick Kidd, Kilwin’s Rehoboth, Danielle Kinzer, Kiwanis Club of Coastal DE, Billy Klemkowski, Sue Krick, Dave Krucelyak, Kyle Krucelyak, Pam Krucelyak, Paul Kuhns, Mark Lally, Mary Beth Lally, Sean Lally, Larry Lanouette, Cheryl Lathbury, LC Homes, Sandy Leigh,

THANK YOU

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Little House Candles, Suzanne Lewczak, Eric Lewis, Lighthouse Inn B & B, Logomotive, Dale Lomas, Ernie Lopez, Bob Lore, Sue Lore, M.L. Lichtenberg & Associates, LLC, M&T Bank, Susan Maclary, Made Ya Look! Salon & Spa, Chris Mal, Marcia Maldeis, Donna Maloney, Mariner Middle School, Rob Marshall, Keith Martin, Bill Matt, Maryland Rough Riders, Meghan McCalley, Jade McClure, Pam McCutcheon, McDonald’s, Milford Community Dixie Land Band, C’erya Middleton, Burt Miller, Linda Mills, Stan Mills, Barb Mitchell, Sean Mixon, MLC Productions, Monograms Unlimited, Kyle Morgan, Susan Morissette, Mountaire Farms, Lauren Murray, Nayelis Navarro, Nemours Health and Prevention Services, Neon Swing X-Perience, New Sweden, Myloan Nguyen, Nicola Pizza, Northern Wings, Off the Wall Art, Greg Oliver, On the Rebound Bulldog Rescue, Gwen Osborne, Sharon Ostasweski, Out on a Limb, MacKenzie Parker, Monica Parr, Robert Passieu, Pasqualini’s Bakery, Sydney Pedersen, Pepper’s, Dora Perez, Phillis Wheatley MS Band, Philly Soft Pretzel Factory, PNC Bank, Polka Dot Plaster, Pop’s Rock Candles, Portraits in the Sand, Primo Potpourri, Diane Pringle, Pro Parties, Prudential Gallo, Dayna Quillen, Marcus Quiroz, R&B Ranch, Tessa Rada, Mike Rebarchik, RE/MAX Realty Group, Rehoboth Ale House, Rehoboth Beach Animal Hospital, Rehoboth Beach Fire Department, Rehoboth Beach Motor Cars, Rehoboth Beach Museum, Rehoboth Beach Police Dept., Rehoboth Toy & Kite, Roland Metal Art, Daria Rowe, Pamela Rutherford, Sandcastle Motel, Keila Saez, Lauren Salerno, Scales & Tales, Becky Schumacher, Seashore Striders, Aarna Sharda, Anshu Sharda, Arun Sharda, Arushi Sharda, Nisha Sharda, Shark Teeth & Bug Jewelry, Toni Sharp, Amy Shea, Jessica Shifflet, Shifting Sand Sea Glass, John Shinn, Rose Shinn, Sign*A*Rama, Sarah Silar, Savannah Sistrunk, Colby Skelly, Southern DE Tourism, Small Wonder Pony Club, CJ Smith, Kathy Smith, Ryan Smith, Scott Smith, Mary Ann Sockriter, Rick Solloway, Crystal Spencer, Spice & Tea Exchange, St. Thomas More Prep Band, State of Delaware, Zachary Steele, Step by Stepping Stones, Jessica Stevenson, Jordan Stevenson, Josh Stevenson, Julie Stevenson, STI Landscape Solutions, Summer House, Sussex County Federal Credit Union, Sussex Dance Academy, Sussex Family YMCA, Jen Swingle, Scott Swingle, Tailbangers, Tanger Outlet Center, TD Bank, Jordan Thomas, Scott Thomas, Bryn Thompkins, Tidewater Physical Therapy & Rehab., Tootie’s Poop Patrol, Touch of Brass, Town of Dewey Beach, Christina Truitt, Tulpehocken Marching Band, Matt Turlinski, Turnstone Builders & the Stewart Family, Dell Tush, Larry Tush, Steve Unger, Unique Pewter, Becky Vansant, Mike Vansant, Adam Vanvorst, Village by the Sea, Nicole Viscount, Michele Wagner, Mandy Walker, Claire Walsh, Wanda’s Pet Service, Earlston Wansel, Ward Museum, Dave Warick, Janet Warrington, WBOC, Rachel Webster, Chris Weeks, Lauri Weeks, Molly Weeks, Wes Holly Balloons, WGMD, Jay Wiberg, Wicked Buy, Chris Wiggins, Jackie Wiggins, Williams Blacksmithing, Williams Insurance, Ashley Wilkerson, Amy Willey, Jason Willey, Wade Willey, Leah Wilson, Windsors Flowers, WMDT 47, Brandon Wood, Lucas Wood, Woodland String Band, WRDE TV MyRTV9, Daniel Wright, WSFS Bank, Klaus Wuttke, Roberta Wuttke, Joe Ysais, Robert Ysais, Lorraine Zellers, David Zych, Jaun Zych, Sydney Zych. **WOW!!!**

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Thank You Monthly Renewing Members

The Chamber wishes to thank the following Members who recently renewed their membership investment. The list below represents Members who renewed during the period of August 13 - October 31 2013. Thank you for your continued support!

A.G. Renovations, Inc., Ad-Art Sign Company, Alesi Builder, AmeriTechnologies, Inc., Atlantic Boardwalk Grille, Atlantic View Motel, Austin Cox Home Services, Inc., Avenue Inn, Awnings by Coastal Sunrooms Inc., Azura Clothing Co., Back Bay Art Glass, LLC, Bake Shoppe, Barrows and Associates, Bayhealth Plastic & Aesthetic Surgery Center, Bayside Resort Golf Club, Bayside Rug Co., BB & T Cleaning Service, Beach Babies Child Care, Beach View Motel, Bear Trap Dunes, Bewitched & BEDazzled B&Bs, Blood Bank of Delmarva, Brick Hotel Restaurant & Tavern, Cadbury at Lewes, Cake Break Inc., Cancer Support Community Delaware, Capstone Homes, Casapulla's South, CHEF (Cape Hen. Education Fnd.), Children's Beach House, Inc., CIEE - Seasonal Staff Solutions, Cilantro Cocina De Mexico, Clean Energy USA, LLC, Clear Space Theatre Company, CNC Solar, Coastal Style Magazine, Community Integrated Services, Jeffrey M. Cooper, DMD, PA, Davis, Bowen & Friedel, Inc., DE Beaches-Yogi Bear Park, Delaware Breast Cancer Coalition, Inc., Delaware Hospice, Inc., Delaware PC Services, Design Center of Rehoboth (DCOR), Dickens Parlour Theatre, Dover Rent All Tents & Events, Dr. Energy Saver, Dust N Time LLC, Eden Restaurant, Fifer Orchards Local Fresh Market, Finbar, Fins Fishhouse and Rawbar, Fish Window Cleaning, Fisherman's, Flexera Inc., Jeffrey Fowler/Keller Williams Realty, Great Scott Broadcasting, Grub Grocery, Halpern Eye Associates, Harbor Linen LLC, Hartstrings, Heritage Antique Market, Hickory Printing Solutions, LLC, Holiday Inn Express, In2Soles, Indian River Marina-Region of Delaware State Park, The Insurance Market, Interior Design Cents, Jeffrey Wolf Architecture, K. Hovnanian Homes, Kalmar Nyckel Foundation, Kids Cottage, LLC, KSI, La Red Health Center Inc., La Roc Salon, Lavender Fields at Warrington Manor, Little Egg Harbor Soap, Little League Sr. Softball World Series, Melson Appraisal Services, Melvin J. Joseph Construction Co., Inc., Merestone Consultants Inc., Meridian Home Watch, LLC, Mid-Shore Electrical Services, Inc., Mid South Audio LLC, Minuteman Press, Mixx, Murphy Electric, Inc., Nason Construction, Inc., Nassau Valley Vineyard, New Penn Financial, Oasis Wellness Spa, Ocean Aerial Ads, Inc., Onix Group, Pasqualini's Bakery, Peninsula Oil, Perfect Wedding Guide, Pete's Steak Shop, Philip Morton Gallery, Philly Pretzel Factory, Planet X Café, Progar & Company, P. A., CPA, Races2Run, Inc., Rehoboth Beach Boys & Girls Club, Rodney Dunes Pier 12, Ronald M. Coffin General Contractors Inc., Save Our Lakes Alliance, Schell Brothers, Secure Self Storage, Shore Bank, Southern DE Therapeutic & Rec Horseback, Sports at the Beach, Sterling Optical, Tall Pines Resort Community & Campground, Tidewatch Accommodations, Top Notch Heating, Air Cond & Ref, Town of Dewey Beach, Unique Boutiques, Verizon Wireless of Rehoboth, Viridian Energy, VistaGraphics, Inc., Walgreens, Waterford Wedgwood Royal Doulton, Wave One, WDMS Entertainment & Promo., Wealth Management Group, LLC, Wells Fargo Advisors, WestStar Mortgage by the Sea, WMDT-TV -Channel 47, WSFS.
Renewals from August 13 - October 31, 2013.

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BUSINESS AFTER HOURS

THANKS to Dale & John and staff for a great **CRAB FEAST** at Crabby Dick's in September.



BUSINESS AFTER HOURS

THANKS to Yolanda and staff for a great **FIESTA** at Mariachi Restaurant in October.

MARIACHI
Fine Authentic Spanish & Mexican Cuisine



FACES AROUND TOWN



Chamber Board Members - Dale Lomas, Jay Becker and Matt Turlinski - caught having fun at the Great House's 10th Anniversary Celebration.



Town of Dewey Beach Mayor Diane Hanson accepts a check from Discover Bank for providing sponsorship for the 2013 Movies and Bonfires expense incurred by the Town of Dewey Beach. Carol Everhart of the Chamber presented the check.

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Chamber of Commerce & Visitors Center

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