



# FOCUS *on*

November &  
December 2012

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## Santa's House Schedule

Rehoboth Ave & the Boardwalk

- Friday · November 23rd · 5-9 PM
- Saturday · November 24th · 3-5 PM
- Sunday · November 25th · 1-3 PM
  
- Saturday · December 1st · 3-5 PM
- Sunday · December 2nd · 1-3 PM
  
- Saturday · December 8th · 3-5 PM
- Sunday · December 9th · 1-3 PM
  
- Saturday · December 15th · 3-5 PM
- Sunday · December 16th · 1-3 PM
  
- Saturday · December 22nd · 3-5 PM
- Sunday · December 23rd · 1-3 PM
- Sunday · December 23rd · Pets  
Visit with Santa from 3-5 PM

## Resort Area Events

- Rehoboth Beach Tree Lighting**  
Friday, November 23rd · 6 PM  
at the Bandstand
- Dewey Beach Tree Lighting**  
Saturday, November 24th · 6 PM  
at Fifer's Local Fresh Market
- Rehoboth Holiday Farmers' Market**  
Saturday, November 24th · Noon-3 PM  
at Grove Park
- Rehoboth Beach Christmas Parade**  
Tuesday, December 4th · 6:30 PM
- Downtown's Cookin'** (Community Unity Event)  
Sunday, December 2nd · 5 PM  
at Rehoboth Beach Convention Center
- Holiday Business After Hours**  
Wednesday, December 12th · 5-7 PM  
at Bethany Blues, Lewes



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**Rehoboth Beach-Dewey Beach  
Chamber of Commerce  
& Visitors Center**

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www.Beach-Fun.com

Chairman of the Board ..... Matt Turlinski  
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 Susan Townley-Wood  
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 Legal Counsel ..... John M. Murray  
 Legal Counsel ..... Jay Becker  
 Legislative Consultants.... Andy Stayton  
 Mark Lally

**Chamber Staff Contact Information**

Caroline Bures, Visitors Center .....Ext. 0  
 Kate Bell, Events ..... Ext. 11  
 Carol Everhart, President/CEO ..... Ext. 13  
 Joy Kidd, Administration ..... Ext. 14  
 Patty Burkentine, Membership .....Ext. 15  
 Meghan McCalley, Finance/Marketing Ext. 16  
 Jay Wiberg, Distribution ..... Ext. 25

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 Chamber of Commerce & Visitors Center.  
 The information printed in this newsletter is  
 true to the best of our knowledge at the time  
 of print.



# 2012 Upcoming Calendar

DATE	MEETING or EVENT	TIME/PLACE
Nov 16 .....	City of Rehoboth Beach Meeting ...	7:00pm/Commissioners Room
Nov 28 .....	Board of Directors Full Board Mtg.	10:00am/Bethany Blues, Rt. 1
Dec 8.....	Town of Dewey Beach Meeting.....	9:00am/Lifesaving Station
Dec 12.....	Board of Directors Full Board Mtg.	3:00pm/Bethany Blues, Rt. 1
<b>Dec 12.....</b>	<b>Business After Hours .....</b>	<b>5:00pm/Bethany Blues, Rt. 1</b>
Dec 21.....	City of Rehoboth Beach Meeting ...	7:00pm/Commissioners Room

For additional meetings, events & activities -- visit [www.Beach-Fun.com](http://www.Beach-Fun.com)

## Annual Installation Dinner



Join us for an evening of recognition,  
 year in review film & silent auction!

Thursday, January 24, 2013 | Cocktails at 5PM | Program at 6PM

Swan Ballroom at the Atlantic Sands Hotel, Rehoboth Beach

Tickets: \$35.00; \$45.00 at Door | RSVP: Joy at 302-227-2233 x. 14

## Shop Local!



### BLACK FRIDAY - NOVEMBER 23, 2012

Your holiday purchases supports our area busi-  
 nesses and your fellow Members, from Dewey  
 Beach to Route One to Downtown Rehoboth,  
**SHOPPING LOCAL KEEPS US GROWING!**

### SMALL BUSINESS SATURDAY - NOVEMBER 24, 2012

Giving the gift of small business shopping keeps  
 our speciality stores alive, well and open . . .  
**SUPPORT OUR LOCAL BUSINESSES!**

# LOCAL CANDIDATES' FORUMS



## District 6 Candidates' Forum

The Rehoboth Beach – Dewey Beach Chamber of Commerce hosted a Candidates' Forum for declared candidates for the Delaware State Senate District 6 office on October 10, 2012 at Kings Creek Country Club. Candidates were: Democrat Andy Staton, Republican Ernie Lopez, and Libertarian Wendy Jones.

Pictured above from left to right: Dennis Forney-Moderator, Andy Staton, Wendy Jones, Matt Turlinski-RBDBCC Chairman, and Ernie Lopez.

Ernie Lopez was elected.



## U.S. Senatorial Candidates' Forum

The Rehoboth Beach – Dewey Beach Chamber of Commerce hosted a U.S. Senatorial Candidates' Forum for declared candidates on October 17 2012 at the Rehoboth Beach Convention Center. Candidates were: Democrat U.S. Senator Tom Carper, Green Party Andrew Groff, Independent Alex Pires and Republican Kevin Wade.

Pictured above from left to right: Ed Lewandowski-Moderator, Kevin Wade, Alex Pires, Andrew Groff and Tom Carper.

Tom Carper was elected.

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# BRAG BOARD



## Sea Witch Parade Fun

Dear Carol and Rehoboth Chamber,

Thank you so much for including us in this year's Sea Witch Parade. We were honored to ride with Apple Electric as co-business persons of the year. It was a beautiful day. Kudos to another job well done!



Sincerely, The Caggiano Family of Nicola Pizza

## Thanks for the Help in Organizing Tour

Carol - Thanks for setting up our tour (of Downtown Rehoboth) last week. It was nice to see how warmly you are greeted by the business owners - you obviously have a great relationship with them. I learned a lot and have a lot of following up to do with a few of your members.



Gary Simpson of Kilwin's speaks with Matt Denn

Thanks Again! Matt Denn, Lt. Governor of Delaware

## Sea Witch Festival Earns Award

The Sea Witch Halloween & Fiddler's Festival has earned the American Bus Association award - **2013 Top 100 Event!**



## Thanks for the Presentation

Dear Carol,

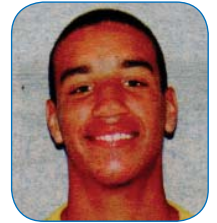
Thank you for your wonderful presentation at the 2012 Sussex Outdoors Summit. Your remarks were on point and thought provoking. I appreciate your time, energy, and preparation. You are helping establish a behavior change that will forever improve Delaware's health.



Sincerely, John Hollis  
Senior Advisor, Nemours Health & Prevention Services

## Super Star at the Office

Congratulations to Jay's son - Jason - for being named one of the Cape Region Athletes of the Week in the September 21, 2012 Cape Gazette. Jay works in the Chamber's Distribution department and is always excited to share his son's accomplishments with the "Chamber Chicks". Jason plays football and baseball at Cape Henlopen High School and aspires to play football at the collegiate level. Your Dad is proud of you! Keep up the good work!



## Thanks for the Donation!

Dear Ms. Everhart

THANK YOU for your donation to the 23rd Annual KSI 3 Club Golf Tournament. Your support enabled the tournament to clear just over \$22,000, directly affecting the programs and services KSI is able to provide to the individuals with disabilities we serve.



So many exciting things happen at KSI each day. I encourage you to see personally how your support impacts the lives of the people we serve. You will be intrigued by some of the jobs we've done recently, and some of the volunteer opportunities we've experienced. Just give me a call to make arrangements for a tour.

Thanks again for your support of KSI and our 3 Club Golf Tournament.

Sincerely, Alicia Hollis, KSI Director of Community Relations

## Congratulations to the 2012 Sea Witch Business Decorating Contest Winners

Special thanks to the businesses who decorated for the Sea Witch Festival. **Top Three** are Brighton "Frighton" Suites, Avenue Apothecary & Spa, and just COMFORT shoes. **Best in Show** includes: Salon LaRoc, Avenue Inn, Something Comfortable, Bella Mia, and Atlantic View.



just COMFORT shoes



Brighton Suites



Avenue Apothecary & Spa

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# WELCOME New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

## Chesapeake Wall Coatings

Chris Wolfe  
106 Williamsport Circle, Unit B  
Salisbury, Maryland 21804  
302-236-8030  
www.chesapeakewallcoatings.com  
Service - Builder/Contractor

## Delaware PC Services

Mark DiNardo  
20660 Coastal Highway, Unit 4  
Rehoboth Beach, Delaware 19971  
302-339-2422  
www.delawarepcservices.com  
Service - Computer Sales/Service

## Dreamweaver Interiors & Fabrics

Ron Oronzio  
18675 Coastal Highway, Suite 10  
Rehoboth Beach, Delaware 19971  
302-644-0800  
www.dreamweaverde.com  
Service - Interior Design  
**M2M Discount:** 10% discount to Chamber Members.

## Harbor Linen

Richard Galiazzi & Douglas Lynn  
2 Foster Avenue  
Gibbsboro, New Jersey 08026  
570-854-0600  
www.harborlinen.com  
Service - Home Services

## Interior Design Cents

Jeanne O'Brien  
Rehoboth Beach, Delaware 19971  
302-540-1333  
Service - Interior Design

## La Roc Salon

Lauren Lewandowski  
310 Rehoboth Avenue  
Rehoboth Beach, Delaware 19971  
302-227-5276  
www.salon-laroc.com  
Service - Beauty Services/Supplies

## Melvin L. Joseph Construction Co.

Bob Stickels  
25136 DuPont Blvd.  
Georgetown, Delaware 19947  
302-856-7396  
www.melvinjoseph.com  
Service - Builder/Contractor

## Mid-Shore Electrical Services Inc.

James Bailey  
24870 Rivers Edge Road  
Millsboro, Delaware 19971  
302-945-2555  
www.midshoreelectrical.com  
Service - Electrical Contractor

## National Kidney Foundation

Lydia Foxwell  
37688 River Run  
Selbyville, Delaware 19975  
443-235-8407  
www.kidneymd.org  
Service - Organization/Association

## Ocean 98.1 FM

Jon Joines  
117 West 49th Street  
Ocean City, Maryland 21842  
410-723-3683  
www.irieradio.com  
Service - Radio Stations

## Omni Golf Cars

Daniel Conti  
31685 Jimmy Lane  
Dagsboro, Delaware 19939  
302-732-3955  
Service - Golf Cars

## Onix Group

Marisa Erdman  
150 Onix Drive  
Kennett Square, Pennsylvania 19348  
484-731-2500  
www.onixgroup.com  
Service - Builder/Contractor

## Paul Davis Emergency Services

Michael Rafferty  
18766 John J. Williams Highway  
Suite 4-316  
Rehoboth Beach, Delaware 19971  
302-526-1000  
www.delmarvmitigation.com  
Service - Emergency Services

## Peninsula Oil & Propane

John Willey  
40 S. Market Street  
Seaford, Delaware 19973  
302-629-3001  
www.penoil.com  
Service - Gas Companies/Heating & Oil

## Races2Run

Wayne Kursh  
P.O. Box 24  
Montchanin, Delaware 19710  
302-654-6400  
www.races2run.com  
Service - Event Planning

## Rehoboth Beach Pet Sitting

Lynn Barnett  
42 Turtle Dove Drive  
Rehoboth Beach, Delaware 19971  
302-827-4966  
www.rehobothbeachpetsitting.com  
Service - Pet Services  
**M2M Discount:** 5% discount to Chamber Members.

## Touch of Brass

John Kreitzer  
Lewes, Delaware 19958  
302-645-5768  
Service - Organization/Association

## Tull Realty Group/ Ocean Atlantic Sotheby's International Realty

Vicki Tull  
330 Rehoboth Avenue  
Rehoboth Beach, DE 19971  
302-227-6767  
www.tullrealtygroup.com  
Real Estate - Sales

## Viridian Energy

Wayne McDowell  
Rehoboth Beach, Delaware 19971  
443-324-1943  
www.viridianpresentation.info  
Service - Electrical/Energy Provider & Consultants

## Don't Forget...



To take advantage of the 150+ Member 2 Member Discounts!

To view the current list, visit **Beach-Fun.com** and click on the site index then Member 2 Member Discount List.



# SEA WITCH WAS SMOKIN'!!

Chamber Staff would like to **THANK** all of the Dragons, Sponsors and Volunteers who helped make Sea Witch Smokin'. We can't put the Sea Witch Festival on without **YOU!**



For more pictures and list of winners, visit [www.BEACH-FUN.com](http://www.BEACH-FUN.com)

Photos by [www.PortraitsInTheSand.com](http://www.PortraitsInTheSand.com)

# MEMBERS in the SPOTLIGHT

## ► Delaware PC Services

Delaware PC Services brings to Delaware, in the Rehoboth Beach area, 28 plus years of commercial experience offering low cost, professional repairs, networking services, web design with reliable hosting, and upgrades to residential and business computers, laptops, servers, home servers, workstations and tablet PCs. They offer FREE same day evaluations...bring in your system today for an evaluation when you walk in the door. The new retail store offers computer parts and accessories, and a selection of handmade, hand painted items and gifts for pet lovers. The store is pet friendly. Stop in and see them at 20660 Coastal Highway just past the Rehoboth Beach entrance, over the bridge on the right in the Seacoast Center. Hours of operation are: Tuesday - Friday from 10AM to 6PM and Saturday from 10AM to 4PM. Closed Sunday and Monday. For more information, visit [www.delawarepcservices.com](http://www.delawarepcservices.com) or call 302-339-2422. ◆

## ► Harbor Linen

Harbor Linen a division of Bed, Bath and Beyond supplies the world with sheets, towels, linens, uniforms, window and bedding treatments. They offer service, quality and installation of custom window and bedding treatments. Their success of over 38 years is due to satisfied customers and a good reputation. Staff's goal is to be with you every step of the way by assisting you with selecting fabrics, styling, measuring, installation and working in your budget.

Harbor Linen stands behind all the products they manufacture, install and sell. The business has a large selection of fire retardant fabrics. Installers are professional and care about you being completely satisfied with the finished product. Please contact Richard Galiazzi or Douglas Lynn at 570-854-0600 or visit [www.harborlinen.com](http://www.harborlinen.com). ◆

## ► Little Egg Harbor Soap

Little Egg Harbor Soap Company is thrilled to officially announce the opening of its third shop in Rehoboth Mews. Started by Kathy Notaro in her kitchen in 1997, L.E.H. Soap's mission has remained constant: creating the best in all-natural, handmade soap and skincare products while educating customers on the importance of caring for their skin naturally. At the company's headquarters in Marmora, New Jersey, the team lovingly hand makes, cuts and wraps 800 pounds of soap each week, one small batch at a time. Over time L.E.H soap's product line has grown to include all-natural lotions, body butters, sugar scrubs, bath salts, body balms, bath fizzies, and a full-facial care line for men and women. L.E.H. soap also carries exquisite bath and body brands that are equally committed to creating luxurious all-natural lines.

For more information contact Cinda Dera at 302-260-9813 or visit [www.lehsoap.com](http://www.lehsoap.com). ◆

## ► LAZ-IT

Located in the Shops at Unique Boutiques on Route One in Lewes, LAZ-IT custom engraving offers a wide variety of services including laser engraving, cutting, awards and custom gifts. You need it; they can make it - inlay, etching, color fill, 3D modeling, stamps, trophies and more! With their laser processing LAZ-IT Engraving can cut or mark most materials with detailed precision. Cut wood, paper, vinyl, acrylics, leather, card board, rubber, cork; the possibilities are endless! Engrave on granite, marble, glass, wood, bricks, stainless steel, titanium, and aluminum! LAZ-IT can create special awards and custom gifts perfect for any occasion! For more information, call 302-228-9584 or visit [www.laz-it.com](http://www.laz-it.com). ◆

## ► Applied Bank

Applied Bank® is a full service bank and one of the highest rated banks in the country with Five Star Safe and Sound ratings from Bauer Financial and Bankrate.com. They are a locally owned bank with local decision makers. Applied Bank is a relationship oriented bank that believes customers deserve the highest level of personal service to meet their banking needs.

They have a proven record of successfully providing their customers financial solutions for Commercial Lending, Business Banking, Merchant Processing as well as Personal Banking. They are actively lending and the Small Business Administration recently recognized Applied Bank as the highest dollar volume lender in Delaware during its fiscal year that recently ended in September.

Stop in to see why Applied Bank continues to receive these accolades. The bank, located at the intersection of Route One and Rehoboth Avenue, is open 6 days a week during the fall and winter and 7 days a week during the summer. Bank staff looks forward to sitting down with you to discuss your banking needs and offering the right solution to assist in your business' growth and success. Make Applied Bank your smart choice for all your banking solutions.

For more information, call 302-227-3044 or email [maryann\\_moore@appliedbank.com](mailto:maryann_moore@appliedbank.com). ◆

**"Progress is what happens when  
impossibility yields to necessity."**



**Arnold Glasgow**



# MEMBERS *in the* SPOTLIGHT



**Delaware PC Services**



**LAZ-IT**



**Harbor Linen**



**Little Egg Harbor Soap**



**Races2Run**



**Fortier Photography**



**Onix Group**

# REPORTS *and* STATISTICS

## Accommodation Occupancy Chart | 2011 vs. 2012

Date	Room Count	Weather	Event
August 26-28, 2011	988	Evacuation	Hurricane Irene
August 24-26, 2012	3,136	80's, Cloudy	No Event
September 2-4, 2011	3,443	70's, Sunny	Labor Day
Aug. 31-Sept. 2, 2012	3,504	80's, Sunny	Labor Day
September 9-11, 2011	3,226	70's Sunny	No Event
September 7-9, 2012	3,324	80's, Cloudy	No Event
September 16-18, 2011	3,427	60's, Sunny	Polkamotion
September 14-16, 2012	3,591	70's, Sunny	Polkamotion
September 23-25, 2011	3,169	70's, Cloudy	No Event
September 21-23, 2012	3,329	70's, Sunny	No Event
Sept. 30-Oct. 2, 2011	3,179	80's, Sunny	Nascar
September 28-30, 2012	3,049	80's, Sunny	Elvis Festival
October 7-9, 2011	3,427	70's, Sunny	Sidewalk Sale
October 5-7, 2012	3,370	70's, Sunny	Sidewalk Sale
October 14-16, 2011	2,861	50's, Cloudy	Jazz Festival
October 12-14, 2012	3,120	60's, Sunny	Jazz Festival
October 21-23, 2011	2,606	60's, Sunny	No Event
October 19-21, 2012	2,756	70's, Sunny	No Event
October 28-30, 2011	2,541	30's, Nor'Easter	Sea Witch Festival
October 26-28, 2012	2,536	50's, Hurricane Sandy	Sea Witch Festival
November 4-6, 2011	2,311	50's, Sunny	Punkin' Chunkin'
November 2-4, 2012	2,171	50's, Cloudy	Punkin' Chunkin'

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

### Visitor Center Visitation

	2012	2011	2010	2009	2008
AUG	2,472.....	2,831 .....	2,669 .....	2,876.....	3,878
SEPT	1,418.....	1,578 .....	1,768 .....	1,987.....	1,907
OCT	1,204.....	1,310 .....	1,190 .....	1,183.....	1,932

**Correction:** The incorrect location was given for the ISOP Press Night held on July 12, 2012 in the September/October 2012 newsletter. The event was held at the Lutheran Church of Our Savior, not at Epworth United Methodist Church. We apologize for the mix up!!

### DE Dept. Of Labor Statistics

(Sept. 2012); Delaware's seasonally adjusted unemployment rate in September 2012 was 6.8%, down from 6.9% in August 2012. There were 30,000 unemployed Delawareans in September 2012, compared to 32,600 in September 2011. The U.S. unemployment rate was 7.8% in September 2012, down from 8.1% in August 2012. In September 2011, the U.S. unemployment rate was 9.0%.

Source: DE Monthly Labor Review; Vol. XIX, Number 10, 10/19/12

# REPORTS *and* STATISTICS

## Website Results [www.beach-fun.com](http://www.beach-fun.com)

### Website Statistics - August 2011 vs. 2012

2011	92,601 pageviews/hits 33,141 visits 26,271 absolute unique visitors 47.84% bounce rate 2:27 average time on site
2012	111,362 pageviews/hits 30,601 visits 25,266 absolute unique visitors 38.14% bounce rate 3:27 average time on site

### Website Statistics - September 2011 vs. 2012

2011	47,723 pageviews/hits 15,886 visits 12,881 absolute unique visitors 36.23% bounce rate 2:41 average time on site
2012	57,007 pageviews/hits 17,295 visits 14,772 absolute unique visitors 46.20% bounce rate 3:03 average time on site

### Website Statistics - October 2011 vs. 2012

2011	85,502 pageviews/hits 35,359 visits 26,329 absolute unique visitors 46.09% bounce rate 2:09 average time on site
2012	85,670 pageviews/hits 35,444 visits 27,198 absolute unique visitors 51.11% bounce rate 2:02 average time on site

### Definitions as provided by Google Analytics:

**Visits:** number of visits to site;  
**Unique Visitors:** number of unduplicated (counted only once) visitors to site over the course of a specified time period;  
**Pageviews/Hits:** total number of pages viewed. Repeated views of single page are counted;  
**Average time on site:** average time duration of a session;  
**Bounce Rate:** percentage of single-page visits (i.e. visits in which the person left site from the entrance page).

### Top 10 Pages Viewed - July 2012

Page on Site	Page Views
1 Sea Witch Festival Page	36,581
2 Current Events	2,528
3 Area Activities	1,652
4 Current Events/Sea Witch	1,520
5 Souvenir Shop	1,490
5 Weather/Evacuation	1,397
6 Accommodations/Hotel/Motel	1,006
7 Photo/Video Tour-Sea Witch Video	911
8 Photo/Video Tour	831
9 Rehoboth Beach Info	768
10 Dewey Beach Activities Page	764
11 Beach Jobs	688
12 Souvenir Shop/Sea Witch TShirts	667
13 Order a Free Visitors Guide	660
14 Dining	641
15 Current Events/Page 2	596
16 Contact Us	564
17 Accommodations/Hotel/Motel 2	512
18 Current Events/Fall Sidewalk Sale	474
19 Dewey Beach Info	449
20 Photo Tour/Sea Witch Decorating	427

### Top 10 States to Visit Site - October 2012

1 Delaware	9,650
2 Pennsylvania	9,650
3 Maryland	4,598
4 New York	2,026
5 District of Columbia	1,805
6 Virginia	1,517
7 New Jersey	1,365
8 Iowa	778
9 Massachusetts	647
10 Ohio	276





## Thank You Monthly Renewing Members

The Rehoboth Beach-Dewey Beach Chamber wishes to thank the following members who recently renewed their membership investment. The list below represents members who renewed during the period of August 24 - November 7, 2012.

Thank you for your continued support!

Ad-Art Sign Company, A.G. Renovations, Inc., Alesi Builder, Allen Insurance Group, AmeriTechnologies, Inc., Ancient Art Tattoo Studio, Inc, Atlantic View Motel, Avenue Inn, Awnings by Coastal Sunrooms Inc., Bake Shoppe, Barrows and Associates, Basic Computer Solutions, Inc., Bayhealth Plastic & Aesthetic Surgery Center, BB & T Cleaning Service, Beach Babies Child Care, Beach View Motel, Bear Industries, Bear Trap Dunes, Bewitched & BEDazzled B&Bs, Blood Bank of Delmarva, Brick Hotel Restaurant & Tavern, Boulevard Ford-Lincoln, Cadbury at Lewes, Cancer Support Community Delaware, Casapulla's South, Children's Beach House, Inc., Cilantro Cocina De Mexico, Clean Energy USA, LLC , Clear Space Theatre Company, Comcast Spotlight, Createable Crafts, Harry Crowley/Patron Member, Colonial East, Davis, Bowen & Friedel, Inc., DC2NY's Beach Bus, Delaware Beaches-Yogi Bear's Jellystone Park Camp & Resorts, Del Sol, Delaware Breast Cancer Coalition, Inc., Delmarva Digital, Design Center of Rehoboth (DCOR), Dr. Energy Saver, Drace Insurance & Investment Services, Dust N Time LLC, Eden Restaurant, Extreme Heat Pest Control, Fish Window Cleaning, Gale Force Cleaning & Restoration, Green Gavel Auction, Groves Real Estate, Grub Grocery, Halpern Eye Care, Hartstrings, Heritage Antique Market, Hickory Printing Solutions, LLC, Holiday Inn Express, Hooters Rehoboth, I.G. Burton, In2Soles, Indian River Marina, Region of Delaware State Parks, Inn at Rehoboth Beach Apartments, K-Coast Surf Shop Outlet, K. Hovnanian Homes, Kids Cottage LLC, KSI, La Red Health Center Inc., Lavender Fields at Warrington Manor, Anna L. Legates/Patron Member, Little Egg Harbor Soap, Logo Motive, Lyons Companies, M. Insurance Services, Melson Appraisal Services, Merestone Consultants Inc., Millman's Appliances, Milton Family Practice, MIXX, Murphy Electric, Inc., Nage East Coast Eatery, Nassau Valley Vineyard, O'Bie's By The Sea, Ocean Aerial Ads, Inc., Page Marketing Solutions, LLC, Pasqualini's Bakery, Perfect Wedding Guide, Philip Morton Gallery, Polkamotion Polka Festival, Progar & Company, P. A., CPA, Rehoboth Bay Marina, Rehoboth Guest House, Rehoboth Home Services, Ristorante Zebra, Robert Thomas Salon, Rocky Mountain Chocolate – Outlets, Save Our Lakes Alliance, Sea Voice Beach House, Select Financial Group, Sports at the Beach, Sterling Optical, Sussex Community Crisis Housing Services, Sussex County Habitat for Humanity, Tidewatch Accommodations, Tidewater Utilities, Inc., Touch of Italy Salumeria & Pasticceria, Town of Dewey Beach, Vantage Point Solutions, Verizon Wireless of Rehoboth, Wanda's Pet Service, Wealth Management Group, LLC, Wells Fargo Advisors, WMDT-TV -Channel 47, Yes Marketing, LLC. Renewals from August 24 - November 7, 2012.

## Santa's House & Tree Lightings - More Information on the Front Cover



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THANKS to our Hosts: TGIFridays (June), Crabby Dick's (September) and King's Creek Country Club (October)!





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