



2024 Individual Chamber Event Sponsorships

Promote your business by being a part of any Rehoboth Beach - Dewey Beach Chamber of Commerce & Visitors Center event!



2025 Merchants' Attic Spring Timeframe

The State's largest indoor garage sale! Well over 3,000+ people attend the event with up to 100 vendors selling excess business inventory, handmade items, antiques, collectibles, and second-hand household items! Held at the Cape Henlopen High School in Lewes.

- Presenting Sponsor** \$2,000
(Sponsor table in lobby; Sponsor provides bags for shoppers; OR \$3,500 to have shopper bags printed by Chamber)
- Vendor Map Ad**..... \$125
(Quarter page ad on maps distributed to shoppers at event. 3,000+ attendance! Only 4 ads available on a first come, first serve basis. 3.625" wide x 3.5" tall.



Installation Awards Luncheon May 8, 2024

The Chamber holds the Installation & Awards Luncheon annually. This event honors Scholarship Recipients, Business of the Year, Mae Hall McCabe Award and the Cheryl Blackman Volunteer of the Year plus, the Installation of the Chamber Board. This is a sell-out event!

- Advertising Slide** \$50
(Business logo, picture & contact info on a slide shown on Pre-Show Presentation)
- Event Sponsor** \$1,000
(Businesses' promotional product/gift & signage placed at each place setting; advertising slide (details above); promotion on press when applicable; first right of refusal; non-compete with fellow Members)



Movies & Bonfires in Dewey June 19 - August 21, 2024

Become a movie slide sponsor and reach the 3,000+ visitors attending the free Dewey Beach Movies on the Beach and Bonfires on the Beach. Movie slides run on a loop for 30 – 45 minutes prior to all 10 scheduled movies.

- Movie Slide Sponsor**..... \$100
(Business logo, picture and contact info on a 5 second slide shown during the pre-movie slide show several times before every movie for the whole summer)
- "Featured" Sponsor**..... \$500
(2 movies slides; approved handout opportunity; inclusion on 2 press releases)
- "Blockbuster" Sponsor**..... \$1,500
(4 movies slides; approved handout opportunity; inclusion on 4 press releases)



5th Annual Scarecrow Trail and Show October 1-31, 2024

Those who travel the Scarecrow Trail & Show, pick their favorite and vote! Dozens of numbered scarecrows will be located at businesses throughout the Resort Area. Scarecrow Locator Lists will be available at the Chamber's Admin Building at 306 Rehoboth Avenue, the Visitors Center at 501 Rehoboth Avenue, and Beach-Fun.com. There is both electronic and paper voting with winners announced in November!

- Trophy Sponsorship** \$100
- Logo on Scarecrow Locator List**..... \$125



2nd Annual Holiday Lobby Decorating Contest December 1-31, 2024

Resort Area accommodations will be showcasing their lobbies during the holiday season! The public is invited to visit, view and vote for their favorite decorations! The Lobby Locator list will be available at the Chamber's Admin Building at 306 Rehoboth Avenue, the Visitors Center at 501 Rehoboth Avenue, and Beach-Fun.com. There is both electronic and paper voting with winners announced in January!

- Trophy Sponsorship** \$100
- Logo on Scarecrow Locator List**..... \$125



Santa's Presents for Children

November & December Weekends

One thousand+ children will line up at Santa's House to tell him their wish list. Santa's House will be open during the Rehoboth Beach Tree Lighting on November 29th and weekends in December until Christmas.

- Santa's Presents for Children**..... \$500
(Inclusion on press release, website, Newsletter & Facebook; Due by August 5th)



Business After Hours or Membership Luncheon Sponsorship

Your business has the opportunity to sponsor either a Business After Hours networking event or General Membership Luncheon. Sponsorship includes: logo on promotional email blasts; product placement opportunity at event registration table; two minutes to speak about your business (General Membership Luncheon only).

- Sponsorship**..... \$100

34 Years of Fun at the Sea Witch® Festival · October 25-27, 2024

The Sea Witch® Festival is a multi-award winning festival that continues to draw crowds of 200,000+ over the 3 day weekend. Festival goers can participate in the costume parade, dog parade, trick or treating, haunted bonfire, 5K, live entertainment, beach games and more!



Your business can be a part of the Sea Witch® Festival fun!

Costume Parade - Saturday

- Parade Trophy Sponsorship **(DUE 8/23)** \$100
- Parade Balloon (subject to availability) \$600

Dog Costume Contest & Parade - Sunday

- Dog Parade Supporter \$300
- Dog Parade Band Sponsor \$500

Festival Merchandise Sponsorships

- Logo on T-Shirt (min. of 1K printed) **(DUE 9/13)**... \$125
- Logo on Festival Shopping Bag (min. of 500 printed/distributed) \$300

Festival Program Advertising

(All ads are full color; 10,000+ copies) **(DUE 8/23)**

- 1/8 page (3.625" w x 2.28125" t) \$350
- 1/4 page (3.625" w x 4.8125" t) \$400
- 1/2 page (7.5" wide x 4.8125" t) \$500
- Full page (dim. below; No Bleed only) \$800
- Outside Back Cover (dim. below) \$1,000
- Inside Front Cover (dim. below) \$1,000

No Bleed: 7.5" w x 9.875" t; Covers With Bleed: 8.125" w x 10.75" t

First Street Station Kid's Zone Sponsor - Sat/Sun

Only One Sponsor & Co-Sponsor

- First Street Station Co-Sponsor (display opportunity) \$2,000
- OFFICIAL First Street Station Sponsor (display opportunity, full page ad in program) \$4,000

Indoor Convention Center Sponsorships

Only One Sponsor for Each

- Trick or Treat Bag Supporter \$500
- Magic Show Sponsor (4 shows) \$800
- Juggling Show Sponsor \$1,000
- Balloon Twister Sponsor \$1,000
- Hilda the Balloon Selfie Station Sponsor (On Site Banner & Table for Sunday) \$1,500
- Convention Center Stage Sponsor* \$2,000
- Convention Center Sponsor (On Site Banner/Table for Saturday & Sunday) \$2,000
- Kid's Corner Sponsor* \$2,000
- Kid's Lumberjack Throw Sponsor \$2,000
- OFFICIAL Trick or Treat Bag Sponsor \$3,500

(prominent logo; display opportunity; full page program ad; Min. of 1K bags printed; Up to nine supporter logos printed on bag

*Includes on-site banner and table (Friday, Saturday & Sunday)

Rehoboth Bandstand Sponsorships

- Individual Band Sponsor \$300
 - Bandstand Sponsor (banner & amenities) \$8,000
- Only One Bandstand Sponsor

Official Sea Witch® Vittle

Only One Vittle per Category

- Official Vittle (i.e. crab cake, donut) **(DUE 8/23)** \$500

Outdoor Activities & Beach Games Sponsorship

Recognition as sponsor in program & press; logo on event ribbon (if applicable) Some activity names subject to change; limit one sponsor per event

- Dino Egg Scoop \$400
- Duck Waddle \$400
- Hula Twist Off \$400
- Jaw Clencher \$400
- Kid's Broom Tossing Contest \$400
- Noggin Joggin \$400
- Pretend Peanut on the Nose Race \$400
- Slippery Swords \$400
- Kid's Adventure Trail \$800
- Balloon Twister Sponsor \$1,000
- Hayride (banner opportunity) \$2,000

Website - Beach-Fun.com - Advertising

- Web Banner on Sea Witch® Page \$350



Balloon Sponsor



Kids' Beach Games



Hayride Sponsor



Dog Parade Sponsor



Balloon Twisting Sponsor



Convention Stage Sponsor



Trick or Treat Bag Sponsor



Parade Trophy Sponsor



Bandstand Sponsor

Contact Kate for questions or to sign up your business!

302-227-2233 ext. 11 · kate@beach-fun.com

See reverse side for additional sponsorships! As of March 7, 2024.