



# FOCUS<sub>on</sub>

November 2021  
E-Newsletter

**Rehoboth Beach-Dewey Beach Chamber of Commerce**  
Mission: To promote business, tourism and civic responsibility.



## ***HILDA SAYS . . . WHAT A BLAST!!!***

**Wow . . . the 31st Annual Sea Witch® Festival was so much fun!  
Thanks to everyone who helped make it happen!**

**Check out pages 18 - 25 for festival info & lots of pictures.**

**Rehoboth Beach-Dewey Beach**  
Chamber of Commerce & Visitors Center

**“The Nation’s Summer Capital”**

P.O. Box 216 (Mailing Address)  
501 Rehoboth Avenue (Visitors Center)  
306 Rehoboth Avenue (Administrative Offices)  
Rehoboth Beach, DE 19971-0216  
302-227-2233 · 800-441-1329  
**Member Hotline · 302-227-6446**  
Fax · 302-227-8351  
rehoboth@beach-fun.com · Beach-Fun.com

Chairwoman of the Board..... Carrie Lingo  
First Chair ..... Vince DiFonzo  
Second Chair..... Susan Townley-Wood  
Third Chair/Treasurer ..... Ben Gray  
Immediate Past Chair ..... Steve Montgomery  
Board of Directors

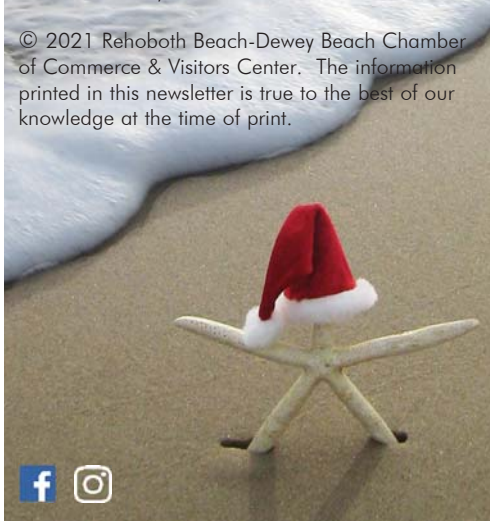
Jay Becker	Michael Meoli
Marvin Carney	Chris Rausch
Jerry Esposito**	Mitch Resnick
Ben Gray	Wm. Jack Riddle
Chip Hearn	Scott Swingle
Bill Klemkowski	Rachel Webster**
Dale Lomas	Chris Weeks
Rob Marshall	Kay Wheatley
Keith Martin	**At Large Directors

CEO/President.....Carol Everhart  
Legal Counsel ..... Jay Becker  
Legislative Representative..... Lincoln Willis

**Staff Contact Information**

Kate VanVorst, Event Coordinator/Membership.. Ext. 11  
Carol Everhart, President/CEO ..... Ext. 13  
Emily Grothey, Administrative Assistant..... Ext. 14  
Meghan McCalley, Office Mgr/Publications .. Ext. 16  
Katie Bragg, Distribution & Vis Ctr Manager .....Ext. 25  
Nancy Stewart & Joe Todaro, Visitors Center Staff  
Baxter Travers, Distribution Assist

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# Upcoming Meetings

DATE.....	MEETING or EVENT .....	TIME/PLACE
Nov 18 .....	Board of Directors Mtg .....	11:30AM/Bethany Blues
Nov 19 .....	City of Rehoboth Beach Mtg .....	2PM/Commissioners Room
Nov 19 .....	Town of Dewey Beach Mtg .....	4PM/Lifesaving Station
Dec 9 .....	Board of Directors Mtg .....	11:30AM/Dogfish Head
Dec 9 .....	Business After Hours .....	5-7PM/Dogfish Head
Dec 17 .....	City of Rehoboth Beach Mtg .....	2PM/Commissioners Room

For Resort Area Events, visit the Beach Fun & Bargains calendar at [www.Beach-Fun.com](http://www.Beach-Fun.com)



## The Holidays are here!!

Let the Chamber help promote your specials, savings, events, entertainment and more!

As part of your membership, you can make submissions to the **Beach Fun & Bargains** calendar. Just use the link below to view the calendar on the Chamber's website and make your submission.

[Beach-Fun.com/events/beach-fun-bargains.html](http://Beach-Fun.com/events/beach-fun-bargains.html)



# COMING SPRING!

EMPLOYEE  
OWNED!



TO THE  VINEYARDS  
ON RT. 9 IN LEWES

## REDNER'S NOW HIRING

*fresh market*

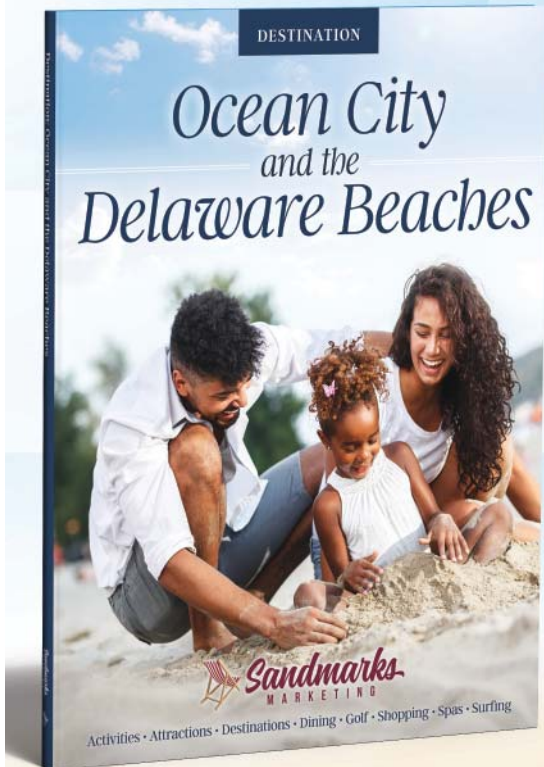
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## GROW YOUR BUSINESS

by advertising in a Sandmarks Destination Guide.

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Sandmarks Marketing provides beautiful comprehensive destination books to the high-end hotels in three major cities on the East Coast. These hardbound resource guides give the hotel guests an overview of each city along with all that city has to offer.

(410) 924-5286 • [sandmarksmarketing.com](http://sandmarksmarketing.com)

# BRAG BOARD

## New Book Hits Shelves

*The Dogfish Head Book: 26 Years of Off-Centered Adventures* is a celebratory chronology of the offbeat escapades that propelled Dogfish Head to become the beloved craft brewery, distillery, hotel and culinary hub it is today. Written by Dogfish Head Founder & Brewer, Sam Calagione; Dogfish Head Co-Founder & Communitarian, Mariah Calagione; and longtime co-worker and Dogfish INNkeeper, Andrew C. Greeley, this heavily-illustrated, lovingly-told page-turner provides a detailed account of the brand's history told through heartfelt stories from the authors, a timetable of Dogfish Head's off-centered beverage releases AND a plethora of co-worker-told tales.

*The Dogfish Head Book: 26 Years of Off-Centered Adventures* hit shelves and web stores nationwide on Tuesday, October 19. While *The Dogfish Head Book: 26 Years of Off-Centered Adventures* is available at our locations across Delaware and our brewpub in Miami, it can be purchased at Browseabout Books of Rehoboth Beach, as well as Amazon, Barnes & Noble, Books-A-Million, Porchlight and Wiley. The book price is \$35.



## Thanks for the Assist!

The Chamber's Mascot - **Smiley** - has gotten a face lift! Thanks to **Karen McMahon and Gary Ceman** for all the hard work in getting Smiley all shined up! In addition thanks to **First Rate Movers** for transporting Smiley back to the Chamber Admin Building!



**BEFORE**



**IN PROGRESS**



**FINISHED**



**FIRST RATE MOVERS**

## RIBBON CUTTING CEREMONY • MOE'S SOUTHWEST GRILL







# Resort Area Holiday Happenings



Stop by Santa's House located on the **Rehoboth Beach Boardwalk & Rehoboth Avenue** and tell him your Christmas List!

Friday, November 26th · 4-6:30 PM & Saturday, November 27th · 1-3 PM

Saturday, December 4th · 1-3 PM & Sunday, December 5th · 1-3 PM

Saturday, December 18th · 1-3 PM

Sunday, December 19th · 12-3 PM (2-3 PM: Dogs may visit Santa at his house)

Santa's House schedule also posted on [beach-fun.com/holiday-fun.html](http://beach-fun.com/holiday-fun.html)

## Put these popular Resort Area events on your holiday calendar!

Winter WonderFEST November 19th - January 2nd · Hudson Fields, Milton

Schellville Christmas Village November 20th - December 31st · Tanger Outlets, Seaside

Rehoboth Beach Tree Lighting November 26th · Rehoboth Beach Bandstand

Dewey Beach Sip & Shop November 26th - 28th · Dagsworthy Street, Bayside, Dewey Beach

Small Business Saturday in the City November 27th · Downtown Rehoboth Beach

Holiday Rehoboth Beach Farmers' Market November 27th · Grove Park

Dewey Beach Tree Lighting November 27th · Fifer's Local Fresh Market, Dewey Beach

Rehoboth Beach Christmas Parade December 6th · Rehoboth Avenue

Dewey Ball Drop December 31st · Dewey Beach



Check out the Beach Fun & Bargains calendar for more holiday events & specials! [Beach-Fun.com](http://Beach-Fun.com)



# WELCOME New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

## Apex Advertising

David C. Kendig  
18136 Highwood Drive  
Rehoboth Beach, Delaware 19971  
215-801-8350  
www.apexadv.com  
Service - Advertising/Marketing

## Atlas Eco Clean, LLC

Jason S. Phillips  
420 Old Landing Road  
Millsboro, Delaware 19966  
302-648-7870  
www.atlasecoclean.com  
Service - Cleaning Services

## Blue Rock Financial Group

Todd Roselle  
20245 Bay Vista Road, Suite 103  
Rehoboth Beach, Delaware 19971  
302-752-6637  
www.bluerockfg.com  
Service - Financial Services

## Boyle's Bites

Andrew Boyle  
38016 Fenwick Shoals Blvd.  
Selbyville, Delaware 19975  
302-259-9166  
Restaurant/Eatery

## Capital Bank Home Loans

Carol Miller  
18949 Coastal Highway, Suite 303  
Rehoboth Beach, Delaware 19971  
215-801-8350  
www.eric-parsons.com  
Service - Financial Services

## Dedicated Financial Services

Len Hayduchok  
17527 Nassau Commons  
Lewes, Delaware 19958  
302-500-2242  
www.dedicatedfinancialservices.com  
Service - Financial Services

## Delaware Retiree Connection

Len Hayduchok  
17527 Nassau Commons  
Lewes, Delaware 19958  
302-214-2454  
www.delawareretiree.com  
Service - Senior Services/Care

## Festival of Cheer, Inc., Winter WonderFEST

Tessa Lingo  
113 Dickinson Street  
Dewey Beach, Delaware 19971  
302-528-3486  
www.wonderfestde.org  
Service - Non-Profit

## Grand Welcome - Delmarva

Todd Sneidman  
13387 Jefferson Avenue  
Selbyville, Delaware 19975  
717-329-6867  
Real Estate - Rentals/Sales

## HomeLight

John Dayandante  
100 First Street, Suite 2600  
San Francisco, California 94105  
855-999-7975  
www.homelight.com/home-value-estimator  
Real Estate - Sales

## HR Resolutions

Karen Young  
4075 Linglestown Road, PMB 256  
Harrisburg, Pennsylvania 17112  
717-652-5187  
www.hrresolutions.com  
Service - Business Services

## Port 251

Anthony Sacco  
251 Rehoboth Avenue  
Rehoboth Beach, Delaware 19971  
302-278-7069  
Restaurant/Eatery

## Snippy Doodles

Renate McIntosh  
250 Tanglewood Lane, Apt. H1  
King of Prussia, Pennsylvania 19406  
302-535-9991  
www.snippydoodles.com  
Service - Event Planning & Production

*Support area  
businesses  
and shop  
local for  
the holidays!*





## Thank You Monthly Renewing Members

The Chamber wishes to thank the following Members who recently renewed their membership investment. The list below represents Members who renewed during the period of September 1 - November 9, 2021. Thank you for your continued support!

---

ABI Security Group.com · Ad-Art Sign Co. · Aging at Home with Village Volunteers  
Allen Insurance Group · Alley Oop Skim · Atlantic Boardwalk Grille  
Barrows and Associates/Ocean Atlantic Sotheby's · Bay Resort Motel  
Beach Babies Child Care, Inc. · Bear Trap Dunes  
Beau Biden Foundation for the Protection of Children · Brandywine Senior Living at Seaside Point  
Brushin with Keith, Art Teacher · Cancer Support Community Delaware · Capano Residential  
Capital Bank Home Loans · Casapulla's Subs · Casino at Ocean Downs · Charles Schwab  
Children's Beach House · Circle D Properties LLC · Clean Energy, USA, LLC · CoWork Reho  
Davis, Bowen & Friedel, Inc. · Delaware Center for the Inland Bays · Delaware PC Services LLC  
Delmarva Christian High School · Design Center of Rehoboth (DCOR) · Dolles Candyland  
Dover Tents & Events · Dreamweaver Interiors & Fabrics · Eastern Shore Wood Designs, LLC  
Element Design Group · Eliza Beth Dee LLC · Fins Fish House and Rawbar  
Jeffrey Fowler/Keller Williams Realty · Glazed · Heritage Antique Market · Heritage Shores Club  
Homestead Bed & Breakfast at Rehoboth Beach · Indian River Life-Saving Station Museum  
InterExchange, Inc. · Jonathan L. Parker & Associates LLC · K. Hovnanian Homes  
Kids Cottage, LLC · La Red Health Center, Inc. · Lighthouse Beach RV Resort  
Lighthouse Restaurant · The Lodge at Truitt Homestead · Meghan's Collection, LLC  
Merestone Consultants Inc. · Mid South Audio, LLC · Stan Mills (Patron Member)  
Moes Southwest Grill · Moorings at Lewes · Murphy Electric, Inc.  
National Kidney Foundation of Maryland · Ocean Atlantic Sotheby's International Realty · Odysea  
One Spirit Massage Studio · Patio Systems, Inc. · Peppers · Phippin's Cabinetry + Renovations  
PNC Bank · Real HVAC Services · Rehoboth Bay Marina · Rehoboth Cycle Sports  
RISE Fitness + Adventure · Salty Paws RB LLC · Schell Brothers · Seniors Helping Seniors  
Sheets at the Beach · Something Comfortable LLC · The Spice & Tea Exchange of Rehoboth  
Sports at the Beach · Chris Strong (Patron Member) · Sussex County Habitat for Humanity  
Thompson Island Brewing Co. · Tidemark Federal Credit Union  
Tidewater Property Management, Inc., AAMC · Total Care Physicians · True Blue Jazz, Inc.  
Unfinished Business, A Community Thrift Shop · Vacasa · Vernon Powell Shoes · Vineyard Vines  
Wealth Management Group, LLC · Winswept Stables · WMDT-TV-Channel 47  
Yesteryears Old Time Photos · Yoder & Sons Construction, LLC



Thanks to all the businesses that participated in the 2021  
**Scarecrow Trail & Show!**

**2021 TOP 10 VOTED SCARECROWS**

(in no particular order):



**Beach House Dewey  
Clear Space Theatre Company  
Delaware Botanical Gardens  
Hyatt Place Dewey Beach  
Rehoboth Guest House  
Renove Med Spa  
Rigby's Bar & Grill  
Pelican Loft  
Vineyard Vines  
Williams Insurance Agency**

**Thank you to all of our 2021 participating businesses!**

Atlantic Oceanside Resort, Beach House Dewey Hotel, Chamber Administration Bldg, Clear Space Theatre, Crosswinds Motel, Cultured Pearl Restaurant, Delaware Botanical Gardens, Hyatt Place Dewey Beach, Pelican Loft, The Point Coffee House & Bake Shoppe, Rehoboth Guest House, RE/Max Realty Group, Rehoboth Beach Paw-radise, Rehoboth Beach Public Library, Renove Med Spa, Rigby's Bar & Grill, Sylvan Learning Center, Victoria's Restaurant, Vineyard Vines, Virtua Home Technologies, Visitors Center, and Williams Insurance Agency.

For more information, contact Kate VanVorst  
at [kate@beach-fun.com](mailto:kate@beach-fun.com) or 302-227-6446 x11







# REPORTS *and* STATISTICS



## Accommodation Occupancy Chart | 2020 vs. 2021

Weekend	Room Count	Weather	Event
September 4-6, 2020	3,244	80's Sunny	Labor Day; Phase Two
September 3-5, 2021	3,498	70's Sunny	Labor Day ; Beach Goes Red, White & Blue
September 11-13, 2020	3,073	80's Sunny	Phase Two
September 10-12, 2021	3,449	70's Sunny	No Event
September 18-20, 2020	2,905	70's Sunny	Phase Two
September 17-19, 2021	3,523	80's Sunny	No Event
September 25-27, 2020	3,186	80's Cloudy	Phase Two
September 24-26, 2021	3,421	70's Sunny	No Event
October 2-4, 2020	2,752	60's Sunny	Phase Two; Sidewalk Sale
October 1-3, 2021	3,356	70's Sunny	Sidewalk Sale
October 9-11, 2020	2,760	70's Rainy	Phase Two; Rummage Sale
October 8-10, 2021	3,248	70's Sunny	No Event
October 16-18, 2020	2,298	60's Sunny	Phase Two; Mini Jazz Fests
October 15-17, 2021	3,162	80's Sunny	Jazz Festivals
October 23-25, 2020	2,359	60's, Sun & Rain	Phase Two
October 22-24, 2021	2,157	70's Sunny	No Event
October 30-November 1, 2020	1,806	50's Rainy	Phase Two
October 29-31, 2021	3,123	70's Sunny	Sea Witch® Festival
November 6-8, 2020	2,395	60's Sunny	Phase Two
November 5-7, 2021	2,609	50's Sunny	No Event
November 13-15, 2020	1,833	60's Sunny	Phase Two
November 12-14, 2021	2,513	60's Sunny	No Event

Wednesday	Room Count
September 2, 2020	1,972
September 1, 2021	3,212
September 9, 2020	2,231
September 8, 2021	3,230
September 16, 2020	2,278
September 15, 2021	3,059
September 23, 2020	2,187
September 22, 2021	2,753
September 30, 2020	1,600
September 29, 2021	2,492
October 7, 2020	1,631
October 6, 2020	2,294
October 14, 2020	1,405
October 13, 2021	2,393
October 21, 2020	1,460
October 20, 2021	1,709
October 28, 2020	1,320
October 27, 2021	1,990
November 4, 2020	1,363
November 3, 2021	1,581
November 11, 2020	1,184
November 10, 2021	1,531

### Year to Date Occupancy TOTAL Comparison

#### WEEKEND

January - November 15, 2020 · 86,242

January - November 14, 2021 · 124,558 ↑

#### WEDNESDAY

January 1 - November 11, 2020 · 60,724

January 1 - November 10, 2021 · 98,678 ↑

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.



# REPORTS and STATISTICS

## Website Results for [www.Beach-Fun.com](http://www.Beach-Fun.com) | 2020 vs. 2021

Month	Pageviews		Users/Visits		Absolute Unique Visitors		Bounce Rate *		Avg. Time on Site *	
	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021
January	24,051	15,623	9,786	6,127	9,154	5,956	66.78%	67.41%	1:34	1:23
February	24,703	20,716	10,458	8,158	9,714	7,929	69.88%	55.52%	1:24	1:39
March	22,403	31,167	10,773	11,582	10,176	11,103	73.64%	54.62%	1:08	2:01
April	20,023	34,401	11,235	13,588	10,750	13,147	78.24%	62.56%	0:43	1:42
May	26,819	55,760	12,874	24,146	12,379	23,756	72.44%	67.99%	1:06	1:20
June	54,006	59,784	24,528	22,663	23,946	22,223	69.77%	59.43%	1:11	1:41
July	47,149	62,874	21,266	23,555	20,409	22,946	71.05%	59.38%	1:12	1:43
August	43,983	54,302	17,880	22,051	17,234	21,519	66.26%	62.15%	1:24	1:33
September	50,520	54,888	20,026	22,824	19,445	22,077	68.40%	64.99%	1:17	1:25
October	46,211	126,492	19,065	56,966	17,738	55,578	69.06%	70.27%	1:11	1:02
<b>YTD Totals</b>	<b>359,868</b>	<b>516,007</b>	<b>157,891</b>	<b>211,660</b>	<b>150,945</b>	<b>206,234</b>	<b>70.55%</b>	<b>62.43%</b>	<b>1:13</b>	<b>1:32</b>

\* YTD Total Average

### Top Pages Viewed - October 2021

Page on Site	Page Views
1 Sea Witch® Festival	56,366
2 Sea Witch® Program Request	3,067
3 Beach Fun & Bargains	3,018
4 Area Activities	1,510
5 Vote for the Balloon Name	1,322
6 Scarecrow Contest	1,263
7 Vote for your Favorite Scarecrow	1,060
8 Souvenir Shop	983
9 Photo/Video Tour (Sea Witch®)	818
10 Order a Free Visitors Guide	780

### Top 10 States to Visit Website - October 2021

State	Visits
1 Delaware (partly Member driven)	22,189
2 Pennsylvania	12,314
3 Maryland	7,045
4 New Jersey	5,214
5 District of Columbia	4,997
6 Virginia	2,308
7 New York	1,907
8 North Carolina	499
9 Florida	350
10 Ohio	289

## Delaware Labor Force Trends

(September 2021); Delaware's seasonally adjusted unemployment rate in September 2021 was 5.3%, down from 5.4% in August 2021. There were 26,100 unemployed Delawareans in September 2021 compared to 37,500 in September 2020. The US unemployment rate was 4.8% in September 2021, down from 5.2% in August 2021. In September 2020, the US unemployment rate was 7.8%, while Delaware's rate was 7.6%. Source: DE Department of Labor - Monthly Labor Review; published 10/22/21. <https://lmi.delawareworks.com>

As of November 16, 2021, the Chamber has 74,861 Followers & 2,344 Instagram Followers!

Follow the Chamber at: [www.facebook.com/RehobothDeweyChamber](https://www.facebook.com/RehobothDeweyChamber) & [www.instagram.com/rbdbcc](https://www.instagram.com/rbdbcc)

## RECAP OF RECENT GENERAL MEMBERSHIP MEETINGS

Over the past couple of months, the Chamber of Commerce held several General Membership Meetings at Kings Creek Country Club in Rehoboth Beach.

Members listened to guest speakers such as **Jennifer Cohan** (CEO of Leadership Delaware), **Marcy Jack** (CPHQ Vice President & Chief Quality & Safety Officer for Beebe Healthcare), **Robert Fulton** (Cape Henlopen School District Superintendent), and **John Fleming** (District Director - U.S. S.B.A. Delaware Office).



Numerous awards were presented during these meetings as well!

### Awards & Recognition of Members for Decades in Business

Funland, 60 Years · Nicola Pizza, 50 Years · Ad Boat, 40 Years

Berkshire Hathaway HomeServices Gallo Realty, 40 Years · Blue Moon Restaurant, 30 Years



**Richard Byrne**  
Past City of Rehoboth  
Beach Commissioner

Dear Carol —  
I was truly honored  
to receive the Award for  
Community Service. A huge  
thanks to you and your  
team!  
Never hesitate to call on me  
for support. Best wishes, Dick



GET MORE EXPOSURE, MORE CUSTOMERS, MORE REVENUE

# Get MORE with Delaware Beach Life!

We are the premier print and digital lifestyle magazine of coastal Delaware, **and a lot more!**



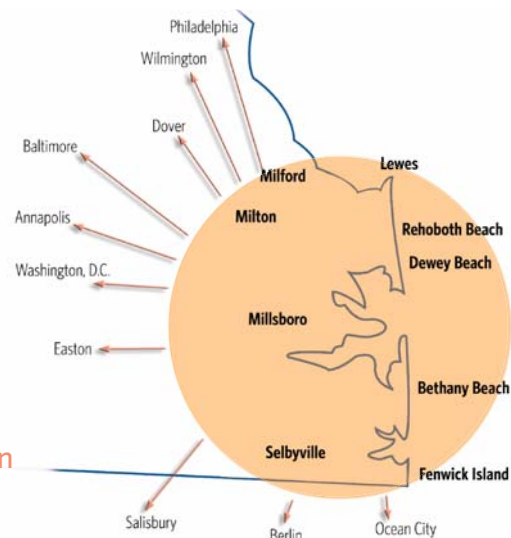
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## Maximize Your Impact

Maximize your marketing budget's impact by effectively contacting the most diverse range of potential customers — locals, visitors, online viewers, and social media followers. Take advantage of these cost-effective tools:

- print magazine
- digital magazine
- social media
- promotional video
- web exposure
- marketing consultation



SIGN UP NOW TO LOCK IN YOUR RATES FOR 2022.

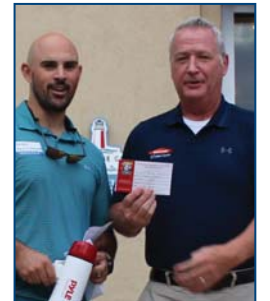
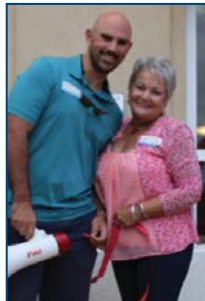
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(302) 227-9499 ▪ [info@delawarebeachlife.com](mailto:info@delawarebeachlife.com) ▪ [delawarebeachlife.com](http://delawarebeachlife.com)

# BUSINESS *after* HOURS PICTURES

## THANKS to our September Host!

1301 Coastal Highway, Dewey Beach · 302-581-3311  
www.lighthousecoveevents.com



**Live  
Music!**



Mark your calendars for the  
Holiday Business After Hours  
on Thursday, **December 9th**  
from 5-7PM at Dogfish in  
Downtown Rehoboth.

A \$10 donation will be collected  
at the door which will fund the  
50/50 raffle for this special  
holiday event!





# BUSINESS *after* HOURS PICTURES

## THANKS to our October Host!

15 Wilmington Avenue, Rehoboth Beach · 302-278-7433  
www.rehobothalehouse.com





# BUSINESS *after* HOURS PICTURES

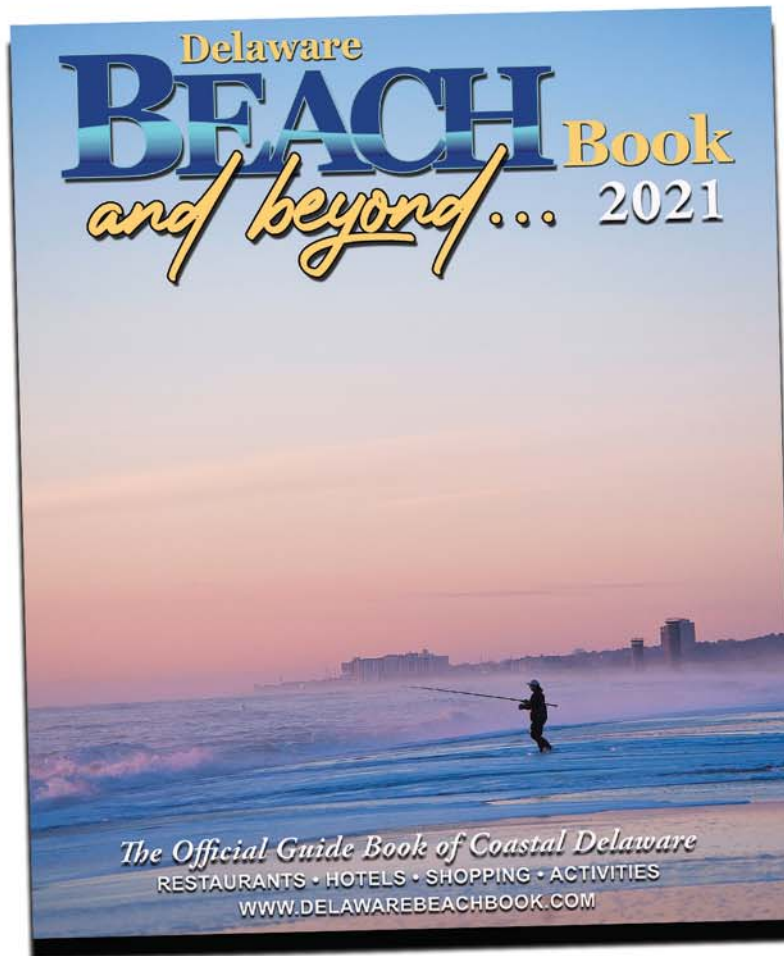
## THANKS to our November Host!

19815 Coastal Highway, Rehoboth Beach · 302-260-8000  
www.ironhillbrewery.com





# Celebrating 12 Years!



## Distributed to:

Residents, Model Homes, Realtors, Accommodations and Events throughout Sussex County

The "coffee table" book of choice featuring local photographers, writers, fun things to do and places to go.

The **ONLY** hard cover resource book promoting local businesses and Coastal Delaware.

**11,000** delivered annually  
**8,000** to homeowners

Ad Deadline November 30, 2021

Contact Becky Carney

302. 228. 1672

[becky@delawarebeachbook.com](mailto:becky@delawarebeachbook.com)



# 2021 Sea Witch® Festival Financial Report

The Rehoboth Beach - Dewey Beach Chamber of Commerce  
thanks all those who helped make the festival possible!

As of 11/16/2021

CATEGORY/DESCRIPTION	REVENUE	EXPENSE
<b>ACTIVITIES:</b> Pony Rides, Kid's Games (Brooms, Stickers, Ribbons, etc.), Trick or Treat Bags, Monster Art, 50/50, Kid's Treasure Trail, etc.	\$2,326.00	(\$5,286.95)
<b>ADVERTISING:</b> Newspapers, TV, Radio, Facebook, etc.	\$0.00	(\$7,033.20)
<b>CONTRACTED SERVICES/ENTERTAINMENT:</b> Bands, Balloon Twisting, Hayrides, Photography, City of Rehoboth Bandstand Usage Fee, Sound, etc.	\$944.00	(\$15,682.14)
<b>COSTUME PARADE:</b> Safety Fencing (\$38,000 Expense), Parade Numbers, Ribbons, Stickers, Tent, Tables, Chairs, Portable Restrooms, etc.	\$2,400.40	(\$57,003.75)
<b>DECORATIONS:</b> Straw, Pumpkins, Ribbon, etc.	\$0.00	(\$695.58)
<b>DOG PARADE:</b> Tables, Chairs, Parade Numbers, Prizes, etc.	\$1,015.00	(\$311.50)
<b>ENFORCEMENT/SECURITY:</b> Police - Rehoboth Beach, Dewey Beach, Camden, Cheswold, Laurel, Millsboro, Dover, State Police, etc.	\$0.00	(\$21,834.76)
<b>PRINT PRODUCT:</b> Programs, Event Stickers, Posters, etc.	\$0.00	(\$9,032.01)
<b>PROMOTIONAL PRODUCT:</b> Pins, T-Shirts, Hats, Masks, etc.	\$25,772.00	(\$1,695.00)
<b>RENTALS/PERMITS:</b> Tables, Chairs, Event Permit Fees, etc.	\$0.00	(\$776.61)
<b>SPONSORSHIP:</b> Affinity Energy Management, Applebees Neighborhood Grill & Bar, Arena's Deli & Bar, Atlantic Jewelry, Artisans' Bank, Bayhealth, The Bellmoor, Blackwall Hitch, Boardwalk Plaza Hotel, Brighton Suites, Buffalo Wild Wings, Cape May - Lewes Ferry, Carl M. Freeman Companies, Charles Schwab, Coho's Market & Grill, Community Bank, County Bank, CoWork Reho, Creative Concepts, Crosswinds Motel, Cruisin' Tikis Rehoboth Bay, The Cultured Pearl, Custom Mechanical, DART First State, DE Beach Book, DE Humane Association, Dewey Business Partnership, DISCOVER Bank, Dogfish Head Brewings & Eats, Fine Line Websites & IT Consulting, Fulton Bank, Grotto Pizza, HomeLight, Hyatt Place Dewey Beach, Jack Lingo Realty, just COMFORT shoes, Kid's Cottage, Kilwins, M&T Bank, M.L. Lichtenberg, Maplewood Dental, Mason's Lobster Rolls, McCrone Engineering, Meghan's Collection, Mudslingers of Rehoboth, Nicola Pizza, Ørsted, Pet Wants Rehoboth Beach, Pirates of Lewes, Preston Automotive, RE/Max Realty Group, RE/Max Realty Rental Division, Rehoboth Beach Animal Hospital, Rehoboth Toy & Kite, Schell Brothers, Seaboard Hotels, Sheets at the Beach LLC, Sussex Eye Center, Sussex Family YMCA, Sylvan Learning Center, Tidewater Property Management, T-Mobile, Victoria's Restaurant, Virtua Home Technologies, WEIS, William's Insurance, Woody's Dewey Beach, WSFS	\$71,225.00	\$0.00
<b>VENDORS:</b> Outdoor & Indoor Vendor Fees, Convention Center Rental Fee, etc.	\$21,300.00	(\$6,325.00)
<b>VOLUNTEERS:</b> Financial Assistance to Groups that Assist, Volunteer T-shirts, etc.	\$0.00	(\$1,610.00)
<b>MISCELLANEOUS SUPPLIES/ITEMS</b>	\$0.00	(\$484.69)
<b>TOTAL REVENUE/EXPENSE</b>	<b>\$124,982.40</b>	<b>(\$127,771.19)</b>

**NET LOSS: (\$2,788.79)**

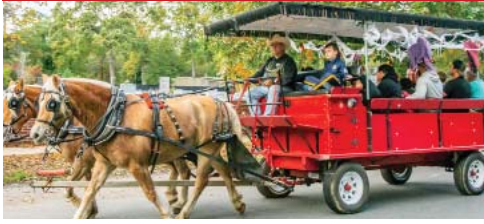
The Sea Witch® Festival has been produced for 31 years by the Rehoboth Beach-Dewey Beach Chamber of Commerce

Mark your calendar for the **32nd Sea Witch® Festival . . . October 28-30, 2022**



# SEA WITCH® FUN had by ALL!

244 Riders over Saturday & Sunday!





# The Sea Witch® Lobster Monster Is All Smiles!

Over 400+ Volunteers,  
Sponsors, Groups &  
Businesses made  
Sea Witch® Magic!



2 Paper Sisters · 227 Rent · ACME Pharmacy · Affinity Energy Management · Alchemy of the Pen  
A&M Crafts · Applebee's · Arena's Deli & Bar · Artisans' Bank · ASAP Screen Printing · Astro Vinyl Art  
Atlantic Jewelry Expressions · Atlantic Oceanside Resort · Atlantic View Hotel · Avenue Inn  
Barnhill Preserve · Bayhealth · BB&T Cleaning Services · Beach House Dewey Hotel  
Beach View Motel · Jay Becker · Bebee Healthcare · The Bellmoor · Bethany Blues · Blackwall Hitch  
Blue Cat Blues Band · Boardwalk Plaza · Boyle's Bites · Cinda Bradford · Katie Bragg · The Brigands  
Brighton Suites · British Invasion Experience · Browseabout Books · Carol Ann Buchanan  
Buffalo Wild Wings · C Glass Sisters · Camden Police Dept. · Canalside Inn · Alexis Cannon  
Cape Gazette · Cape Henlopen HS Band · Cape Henlopen State Park · Cape May-Lewes Ferry  
Carl M. Freeman Companies · Marvin Carney · Catch of the Day Designs · Gary Ceman · Lori Chaikin  
Charles Schwab · Chesapeake & Maine · City of Rehoboth Beach & Staff · Clean Delaware LLC  
Clear Space Theatre · Coho's Market & Grill · Community Bank DE · Convention Center Staff  
Copy Cat Paint Parties · County Bank · CoWork Reho · Creations in Silver & Stone · Creative Concepts  
Crosswinds Motel · Cruisin' Tikis · Cultured Pearl · Custom Mechanical · DART · DART Park & Rides  
Deesigns by Deena · DE Alcohol Tobacco Enforcement · DE Beach Book · DE Botanical Gardens  
DE Capital Police Dept. · DE Coast Press · DE Humane Assoc. · DE Seashore St Park · DE State Police  
DE Today · DE Tourism · DelDOT · Delmarva Printing · Leigh Dempsey · Kristen Deptula  
Dewey Beach Police · Dewey Business Partnership · Henry DeWitt · Mary Dickson · Vince DiFonzo  
Eileen Dillion · Tom Dillion · Discover Bank · DNREC · Dogfish Head Brewings & Eats  
Dover Police Dept. · Eastern Shore Wood Designs · Nikki Economou · Envirotech · Jerry Esposito  
Carol Everhart · Maryam Fabrizi · Karen Faulk · Fifer's Market · Fine Line Websites & IT Consulting  
First Rate Movers · First State Corn · First State Webfooters · First Street Station · Frog Music Garden  
Fulton Bank, DE National Division · Austin Futty · Michelle Gallagher · Julian Gatta  
Georgetown Police Dept. · Susan Giordano · Glass Onion Band · Ben Gray · Emily Grothey  
Grotto Pizza · Grow with Samantha · Guilday Glass · Katie Handy · Harrington Police Dept.  
Chip Hearn · David Huntman · Hyatt Place Dewey · Indian River Life-Saving Station  
J.L. Schlegel Art · Jac & Jo Designs · Jack Lingo Realtor · Jack Noel Magic  
Jersey Girl License Plate Art · The Jimmies · Cydney Johnson · Jolly Trolley · Ray Jones  
Jr. Wilson & Chatty · just COMFORT shoes · Just Peachy Jewelry · Karen and the Nut  
Amber Keenahan · Caitlin Kempinski · Kimberly Kenworthy · Kid's Cottage · Kilwin's Rehoboth  
Bill Klemkowski · Knot and Coil · Kutztown Marching Band · Larry Lanouette · L.E.H. Soap  
Carrie Lingo · Little Green Frog · Local & State First Responders · Lockwood Design & Construction



Loco Lights & Bubbles · Logomotive · Dale Lomas · Bob Lore · Sue Lore · Loves Liquors · Sharon Lynn  
 M.L. Lichtenberg & Associates, LLC · M&M Links Jewelry · M&T Bank · Laurel Police Dept.  
 Lauren MacMurray · Chris Mal · Marcia Maldeis · Maplewood Dental Associates  
 Mason's Famous Lobster Rolls · Rob Marshall · Keith Martin · Meghan's Collection · Meghan McCalley  
 McCrone · Monica McCurry · Scott McCurry · Pam McCutcheon · Jim McDowell · Vivian McDowell  
 Fiona McMahan · Karen McMahan · Kyleigh McMahan · Megaladon Shark Teeth · Mike Meoli  
 Milford Police Dept. · Mayor Stan Mills · Millsboro Police Dept. · MLC Productions · Steve Montgomery  
 NCHS Marching "Band of Blue" · Nicola Pizza · Nothin' But Trouble · NUR Shriners  
 Odyssey Charter School Marching Band · Lesa Olivere · Ørsted · Gwen Osborne · Robert Passieu  
 Pasqualini's Bakery · Lin Pawlyk · Pelican Loft · Bill Pell · Pet Wants Rehoboth  
 Philly Soft Pretzel Factory · Pierpont Creations · Pirates of Lewes Expeditions  
 Point Coffee House & Bake Shoppe · Port 251 · Portraits in the Sand · Preston Automotive Group  
 Probation & Parole · R&B Ranch · Frank Raines · Chris Rausch · Ray's Wraps & Sand Art  
 Rehoboth Guest House · RBDBCC Board of Directors · RE/MAX Realty Group  
 RE/MAX Rental Division · Mitch Resnick · RB Animal Hospital · RB Fire Department · RB Library  
 RB Museum · RB Paw-radise · RB Police Dept. · RB Streets Dept. · Rehoboth Toy & Kite  
 Remarle Botanical for Skin & Home · Renove Med Spa · Resorts Entertainment · Jack Riddle  
 Lt. Jaime Riddle · Rigby's Bar & Grill · Mike Rivera · Jennifer Rubenstein · Salt Town Candle Co.  
 Salty Paws · Sandyhook Art Glass Studios · Schell Brothers · Schellville Express · Diane Scobey  
 Seashore Striders · Teri Seaton · Sea Galls Gallery of DE · Secrets of the Universe · Servpro & Staff  
 Sheets at the Beach · Sign\*A\*Rama · Small Wonder Pony Club · Smyrna Police Dept. · Snippy Doodles  
 Chuck Snyder · SONCO · Southern DE Tourism · Julianna Sparklin · Sara Sparklin · State of Delaware  
 Steampunk Junction by Sami · Step by Stepping Stones · Mayor Bill Stevens · Nancy Stewart  
 Stewart & Ward Family · STI Landscape Solutions · Baver Stormy · Sussex County EMS  
 Sussex County Women's Journal · Sussex Emergency Operations Center · Sussex Eye Center  
 Sussex Family YMCA · Sussex Tech "Raven Nation" Marching Band · Jennifer Swingle · Scott Swingle  
 Sylvan Learning Center · T-Mobile · Tail Bangers · Scott Thomas · Tidewater Property Management  
 Joe Todaro · Susan Todaro · Tootie's Poop Patrol · Top It Off · Town of Dewey Beach  
 Susan Townley-Wood · Baxter Travers · Sherie Trent · Jan Tricarico · Triple Wick Goddess  
 Mariella Trosko · Tulpehocken HS Marching Band · Unique Pewter · Kate VanVorst  
 Victoria's Restaurant · Village by the Sea · Vineyard Vines · Virtua Home Technologies · Drew Walls  
 Ellie Walls · Erin Walls · Mike Waltenb · Sandy Waltenb · WBOC · Rachel Webster · Chris Weeks  
 Weis Markets · WGMD 92.7 · Erica Whay · Kay Wheatley · Williams Blacksmithing · Williams Insurance  
 Wilmington Savings Fund Society, WSFS · Windsors Flowers · Winswept Stables · WMDT 47  
 Woodland String Band/Mummers · Woody's Dewey Beach Bar & Grill · Works of Art  
 WRDE NBC Coast TV · Crystal Wright · Y'vonne Torellio Oil Painting · Y&S Handcraft Corp.  
 Yan's Art Studio · Yesteryears Old Time Photos · David Zeigler



## Don't be scared to check out the Festival pictures at **Beach-Fun.com!**

Sea Witch® Festival photos taken by **Dave Koster of Portraits in the Sand!**





# SEA WITCH® FUN had by ALL!





# SEA WITCH® FUN had by ALL!



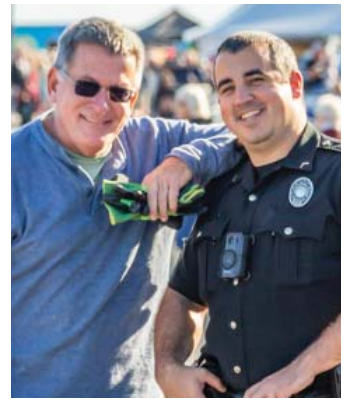


# SEA WITCH® ... Behind the Scenes!





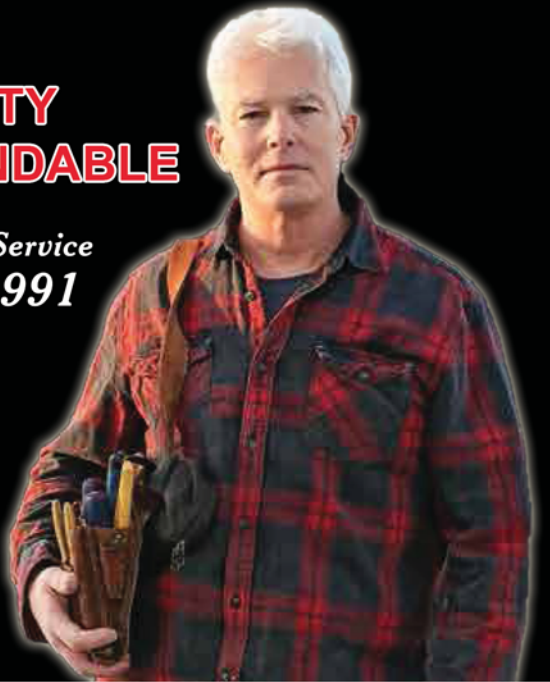
# SEA WITCH® ... Behind the Scenes!





**QUALITY  
DEPENDABLE**

*Electrical Service  
Since 1991*



## CHECK OUT OUR CHRISTMAS DISPLAY



Plus, help us reach our goal of collecting 1,000 toys for local kids! Drop off new, unwrapped toys to our office.

18854 John J. Williams Highway,  
Rehoboth Beach (Rt. 1 and Rt. 24)

**302-645-5105**



Bad companies are destroyed by crisis,  
Good companies survive crisis,  
Great companies improve from crisis.

- John Doerr

