



FOCUS *on*

June E-Newsletter
2019

Rehoboth Beach-Dewey Beach Chamber of Commerce

Mission: To promote business, tourism and civic responsibility.



★ ★ **More Sponsor Photos on pages 22 and 23!** ★ ★

Rehoboth Beach-Dewey Beach
Chamber of Commerce & Visitors Center

“The Nation’s Summer Capital”

P.O. Box 216 (Mailing Address)
501 Rehoboth Avenue (Visitors Center)
306 Rehoboth Avenue (Administrative Offices)
Rehoboth Beach, DE 19971-0216
302-227-2233 · 800-441-1329

Member Hotline · 302-227-6446

Fax · 302-227-8351

rehoboth@beach-fun.com · Beach-Fun.com

Chairman of the Board Steve Montgomery
First Chair Carrie Lingo
Second Chair..... Vince DiFonzo
Third Chair/Treasurer... Susan Townley-Wood
Immediate Past Chair Jay Becker

Board of Directors

Marvin Carney	Michael Meoli
Jerry Esposito**	Mitch Resnick
Ben Gray	Scott Swingle
Chip Hearn	Rachel Webster**
Bill Klemkowski	Chris Weeks
Dale Lomas	Kay Wheatley
Rob Marshall	
Keith Martin	**At Large Directors

CEO/President.....Carol Everhart
Legal Counsel Jay Becker
Legislative Representative..... Lincoln Willis

Chamber Staff Contact Information

Mariella Trosko, Visitors Center Supervisor.....Ext. 10
Visitors Center StaffExt. 10
Linda Knotwell, Liz Leshine, Susan Maclary,
Karen McMahon, Nancy Stewart
Emily Grothey, Event Coordinator..... Ext. 11
Carol Everhart, President/CEO Ext. 13
Lisa Newnom, Administration..... Ext. 14
Sophia Sawicki, Membership Ext. 15
Meghan McCalley, Office Mgr/Publications .. Ext. 16
Distribution, Hourly Staff & Summer Interns
Justin Babbie, Zach Babbie, Katie Bragg,
Anders Martin, Alec Stanton, Liz Vitella,
& Kristina Zalesak

© 2019 Rehoboth Beach-Dewey Beach Chamber of Commerce & Visitors Center. The information printed in this newsletter is true to the best of our knowledge at the time of print.



2019 Upcoming Calendar

DATE..... MEETING or EVENT TIME/PLACE

June 14.....Town of Dewey Beach Mtg	6:00 pm/Life Saving Station
June 21City of Rehoboth Beach Mtg	3:00 pm/Commissioners Room
July 12Town of Dewey Beach Mtg	6:00 pm/Life Saving Station
July 19City of Rehoboth Beach Mtg	3:00 pm/Commissioners Room
Aug 9.....Town of Dewey Beach Mtg	6:00 pm/Life Saving Station
Aug 16.....City of Rehoboth Beach Mtg	3:00 pm/Commissioners Room

For Resort Area Events, visit www.Beach-Fun.com

Have an event you are looking to promote?



The Chamber's Calendar of Events page on www.Beach-Fun.com is one of the most popular pages on the Chamber's website. As part of your membership, you can post your event and logo for no charge! Submit your event at www.beach-fun.com/event-suggestion.html

2019 Business After Hours

Members are invited to attend monthly Business After Hours! These popular mixers are a great opportunity to meet and network with your fellow Members.

A \$1.00 donation is collected at the door which creates the funds for the 50/50 raffle. Business card drawings are also held and door prizes are given out to the lucky winners!



- Thursday, September 19** · Azzurro Italian Oven + Bar
- Thursday, October 10** · Hyatt Place/Lighthouse Cove Event Center
- Thursday, November 14** · The Pines Rehoboth Beach
- Thursday, December 19** · Chamber Holiday Party at Jake's Seafood

Sandcastle Contest

September 7
at Rehoboth
Beach in front
of Funland!

Come build your sand creation or stop by to vote for your favorite creation!

This fun event will take place off the Rehoboth Beach Boardwalk at Delaware Avenue in front of Funland and will include activities and prizes. There will also be sandcastle building lessons and a community sand sculpture.

Fun for all ages!

Members can sponsor the event either by:
Logo on Event Trophy · \$100
Children's Activities · \$500

Call Emily at 302-227-6446



BRAG BOARD

Congrats to Local Restaurant

Rehoboth Beach Main Street recognized the winners of the 2019 Cottage & Town Awards with a presentation May 5th at The Pines on Baltimore Avenue. The awards recognize residential and commercial property owners who contribute to the charm, beauty and history of downtown Rehoboth through architectural and landscape architectural renovation, restoration and preservation.

The Pines Restaurant located on Baltimore Avenue in Downtown Rehoboth Beach was a winner for its commercial property!



The Pines Restaurant Chef Dane Wilfong, left, and owner Bob Suppies accept the award from Greer Maneval for its commercial property renovation. Information and photo from www.CapeGazette.com.

Tidemark Federal Credit Union Grand Opening in Selbyville

Tidemark Federal Credit Union recently celebrated the grand opening of their new location at 36445 Lighthouse Road, Selbyville on June 6th. "We are all extremely excited about our expansion into Selbyville. This branch strengthens our presence in Sussex County and provides additional convenience to our existing members as well as new ones in the Selbyville community," said Pam Fleurette, CEO of Tidemark FCU.



The Selbyville branch opens with a very experienced team that will meet members' needs and exceed their expectations. The Selbyville Member Relationship Officer, Stephanie Durstine, has been with Tidemark FCU for eight years and has overseen the daily operations at our other branches. "I am looking forward to working with the business owners and residents of Selbyville and the surrounding communities," remarked Stephanie.

Tidemark Federal Credit Union will continue the tradition of helping neighbors build brighter futures with banking that keeps pace; bringing stability to our members' lives and saving them money along the way; providing the strong, reliable banking they need and expect.

Tidemark Federal Credit Union has existed as a not-for-profit, member-owned, cooperative financial institution for 60 years; serving those who live, work, worship, attend school and/or volunteer in Sussex County, Delaware and Wicomico, Somerset, and Worcester Counties in Maryland. To learn more, call 302-629-0100 or visit www.tidemarkfcu.org.

Gallo Gives Foundation Awards First-Quarter Community Donations

As part of its continual effort to make a difference in the community in which it lives and serves, Berkshire Hathaway HomeServices Gallo Realty's Gallo Gives Foundation awarded its 2019 first-quarter earning donations to the Delaware Humane Association, Meals on Wheels, Lewes/ Rehoboth Chapter, and the Beau Biden Foundation; in addition, a portion of earnings has been set aside for a college-bound senior scholarship that will be made available in the spring of 2020. The total donated this quarter was \$5,750.

The Gallo Gives Foundation is funded through the company's agents, management, and owners. Agents are encouraged to donate a percentage of their commissions earned, and the firm matches all agent/staff contributions 100 percent. Public donations will be accepted as well. Each Gallo Realty office, in Lewes, Rehoboth Beach, and Bethany Beach, is represented by individuals who serve on the foundation's giving committee. The committee researches community charities in need and recommends funding. The foundation is managed by the Greater Lewes Foundation. To request assistance for a charity or organization, please send information to Andrew Ratner, BHHS Gallo Realty, 37230 Rehoboth Avenue Ext., Rehoboth Beach, Delaware 19971.



Delaware Humane Association receives donation check.
Left to right: Meg Searcey, DHA manager; Tricia Ratner, BHHS Gallo Realty rental manager; Dana MacElrevey, DHA volunteer; Margaret Iorij, BHHS rental agent; Turner Hastings, sales associate for the Lee Ann Wilkinson Group; Amanda Pope, DHA volunteer coordinator.

Have a Happy Summer!



BRAG BOARD

Dickens Parlour to begins its 10th Season!

On June 17, 2010 at 7PM, Rich Bloch walked onto the stage for his first magical performance at the new Dickens Parlour Theatre in Millville, Delaware, just outside Bethany Beach.



Dickens is the brainchild of Rich and Sue Bloch. Their passion was to develop a unique environment to bring live magical performances to the Delaware beach area on a nightly basis. They purchased a 75-year-old residential property and garage and like magic - transformed it into a beautiful 52 seat little theatre. For the past 9 years, magicians have come from all over the world to perform and delight audiences with their unique skills in a renovated 2-car garage in Millville.

It's hard to believe that this wonderful, quaint little theatre, that has performed approximately 2,000 shows while entertaining close to 90,000 customers, is beginning its 10th season this June. It has become a 'must see' place while living at or visiting the Delmarva shore.

While it is known primarily as a Magic Theatre, hosting magicians from around the world, Dickens has also delighted its patrons with plays, musicals, and most recently, comedy acts.

Open all year long, Dickens begins its full time summer season of shows seven nights per week on June 19th. Tickets, schedule and show times can be purchased and seen on-line at dptmagic.com.

Join us as we induct four illustrious laureates into the
Delaware Business Leaders
HALL OF FAME



Sam & Mariah Calagione

Thomas H. Draper

Calvert A. Morgan Jr.

October 2nd, 2019

Wilmington Country Club 4825 Kennett Pike Greenville DE 19807

Cocktail Reception 5:30

Induction Ceremony 6:45

Don't miss the networking event
of the year. Register Today
www.jadelaware.org-events

PLACERS

**delmarva
power**
An Exelon Company

Capital One

todaymedia

LEWES TRANSIT CENTER OPENS WELCOME CENTER

On May 20th, DART, State and Local Officials attended an open house for the newly opened **Welcome Center at the Lewes Transit Center**. The center features local brochures & information, passenger seating and restrooms.



DART's Beach Bus Service Sees Record Ridership During Memorial Day Weekend. In its first weekend of operations, DART's Beach Bus ridership hit record highs. During this past Memorial Day weekend, 10,905 trips were taken, a 37% increase in rides compared to 2018 and 42% more than in 2017. DART's most popular route, 201 – Red Line, traveling frequently between the Lewes Transit Center, Rehoboth Park & Ride and Rehoboth Boardwalk, contributed to 84% of the ridership increase.

"We're ecstatic about the ridership jump. Expanded service hours, increased marketing efforts, along with our partnerships with area businesses and chambers of commerce promoting the service have contributed to this success. And, of course, great weather helps," said John Sisson, CEO of Delaware Transit Corporation.

The Lewes Transit Center, now in its third season, is catching on as a convenient Park & Ride for a quick, convenient ride to the beach and other areas in and around the beach communities. The center's new indoor passenger facility is now open with air-conditioned seating area, restrooms, ticket sales, and large LCD monitors displaying real-time bus information and other relevant news and information.

With the free DART Transit app, riders can plan their trip, view bus stops, get real-time bus information, and see where the bus is along its route. And, for faster boarding and convenience, riders can pay their fare from their phone with DART Pass mobile payment. The use of the DART Pass mobile fare payment continues to increase. Over the weekend, 424 riders paid their fare from their phone, making for convenient and fast boarding. These passenger amenity and technology enhancements are all part of improving the DART customer experience.

For more info, visit DartFirstState.com or call 1-800-652-DART.



WELCOME New Members!

The following businesses have been approved or are pending approval for Chamber Membership. Please keep these businesses, as well as other Chamber Members, in mind when purchasing goods or services.

Anderson Design Group

Jason Anderson, R.A.
25 Wallkill Avenue
Montgomery, New York 12549
845-294-2724
www.adgarchitect.com
Service - Architect

Atlantic Chiropractic Associates

Christy Jones
12001 Old Vine Blvd., Suite 102
Lewes, Delaware 19958
302-422-3100
www.aca-de.com
Services - Health Services

Cherry Building Group

Ali Cherry
23211 Dukes Lumber Road
Laurel, Delaware 19956
302-280-6876
www.cherrybuildinggroup.com
Service - Builder

Crust & Craft

Caroline Judge
18701 Coastal Highway
Rehoboth Beach, Delaware 19971
302-313-5029
www.crustandcraftrehoboth.com
Restaurant/Eatery

Ecobay Kayak & SUP

Lisa Daisey-DiFebo
James Farm Ecological Preserve
Ocean View, Delaware 19967
302-841-2722
www.ecobaykayak.com
Attraction - Amusements

Loves Liquors LLC

Michael Reamy & Andres Tremols
305C Rehoboth Avenue
Rehoboth Beach, Delaware 19971
302-227-6966
www.lovesliquors.com
Retail - Liquor Store

Metro Shuttle

Michael Barreto
PO Box 431
Essington, Pennsylvania 19029
215-595-2525
www.metro-ride.com
Service - Transportation & Rentals

On Q Financial

Jessica Bell
405 Rehoboth Avenue
Rehoboth Beach, Delaware 19971
302-569-9520
www.onqfinancial.com/delaware/dover/
pamela-robichaud
Real Estate - Mortgage

Rehoboth Beach Paw-paradise

Liza Hodskins
20502 Washington Street
Rehoboth Beach, Delaware 19971
302-227-6131
www.facebook.com/RBPawparadise
Real Estate - House Rentals



Thank You Monthly Renewing Members

The Chamber wishes to thank the following Members who recently renewed their membership investment. The list below represents Members who renewed during the period of May 14 - June 10, 2019. Thank you for your continued support!

Ace Sport Fishing, Inc./Katydid Charters · Alarm & Communication Systems Group · Arena's Famous Deli Bar
Azzurro Italian Oven & Bar · Becker Morgan Group, Inc. · Beef Jerky Outlet · Bell Buoy Inn · Best Bus Beach Bus
Big Chill Beach Club · Brandywine Valley SPCA · Brooks & Palmer Custom Homes, LLC · Café Azafrán
Coastal Concerts, Inc. · Coastal Point · Coldwell Banker Resort Realty · Collier's Trim Shop · Comcast Business
Cooter Brown's Twisted Southern Kitchen · DART First State · Delmarva Digital · Dolles Candyland
Dover International Speedway · DSM Commercial Real Estate · Fish On! · Focus Multisports
Fuqua, Willard, Stevens & Schab, PA · Girl Scouts of the Chesapeake Bay Council · Grandpa Mac
Holland Jewelers, Inc. · Insight Homes · Jam Bistro · Jenn Jones - Keller Williams Realty
Jetset Travel American Express Travel Rep · The Jones Group of Delaware, LLC · Juice Box Cafe
Anna L. Legates (Patron Member) · Little House Candles · The Lodge at Truitt Homestead · Mug & Spoon
Myschedule.com · Palate · The Pines · PKS & Company, P.A. · The Point Coffee House & Bake Shoppe
Pot-Nets Homes · Quality Inn & Suites · Rehoboth Homeowners Association · Rehoboth Summer Children's Theatre
The Rookery Golf Club · Say "I Do" at the Delaware Beach · Storage Solutions · StressLess Downsizing and Moving, LLC
Sussex Tree Inc. · Tidewater Physical Therapy and Rehabilitation · Unimac Graphics, A Command Company

LEGISLATIVE UPDATE



The Rehoboth Beach - Dewey Beach Chamber of Commerce and its Legislative Rep Lincoln Willis have been busy at Legislative Hall in Dover!

The Chamber is a legislative voice for Members on key issues such as minimum wage, accommodation tax, recreational marijuana and more.

The Chamber also provides Member Legislative Alerts via email that keep you up to date on bills and their status. Bill information can also be found at www.beach-fun.com/site-index/59-legislative-updates.html or legis.delaware.gov.

SB 105: An Act To Amend Title 19 of the Delaware Code Relating to Minimum Wage

This Bill increases the minimum wage with the following schedule:

1. Not less than \$11.00 per hour effective January 1, 2020
2. Not less than \$12.00 per hour effective January 1, 2021
3. Not less than \$13.00 per hour effective January 1, 2022
4. Not less than \$14.00 per hour effective January 1, 2023
5. Not less than \$15.00 per hour effective January 1, 2024
6. On January 1 of 2025 and January 1 of each subsequent year, the minimum wage shall be increased by any increase in the consumer price index for all urban wage earners and clerical workers (CPI-W) as calculated by the federal government for the 12 months prior to the September 30 preceding that January 1. Upon the establishment of a federal minimum wage in excess of the state minimum wage, the minimum wage in this State shall be equal in amount to the federal minimum wage, except as may otherwise be provided under this chapter.

HB 110: An Act To Amend Title 4, 16, & 30 of the Delaware Code Creating the Delaware Marijuana Control Act

The Delaware Marijuana Control Act regulates and taxes marijuana in the same manner as alcohol. It allows adults over the age of 21 to legally possess and consume under 1 ounce of marijuana for personal use. It does not permit people to grow their own marijuana.

Some concerns on this Bill:

- Does not protect employers from liability if there is an accident involving a person “under the influence” of marijuana,
- Still does not acknowledge the lack of a spot test, like there is for alcohol and other drugs, to test for impairment.
- Forces employers to shoulder the responsibility of social policy without the benefit of being able to insulate themselves from liability issues.
- Concerns over negative impact to tourism

**This Bill has passed the Revenue & Finance Committee and will be moving on to the House – stand by for more information.*

Draft County Lodging Tax Bill to Amend Title 9 of the Delaware Code Relating to Taxes

We have been advised that a draft Bill has been created regarding County Lodging Taxes. This Act would allow Sussex County, by duly enacted ordinance, to impose a County lodging tax of no more than 3 percent of rent on rooms in a hotel, motel or tourist home located in the unincorporated areas of the County. Such funds would only be used in Sussex County for the capital and operating costs of beach nourishment, waterway dredging, economic development, tourism programs, recreational activities, water quality and flood control projects.

GENERAL MEMBERSHIP MEETING

Governor John Carney recently spoke to the membership on May 22nd at the Cultured Pearl Restaurant. The Governor focused on the State's budget and answered questions from the audience.



FILM CREWS ABOUT TOWN

Chamber Staff was busy assisting several film crews in May!

The tv show - **The 302** - stopped by the Chamber offices to film a segment that will air in July.

President/CEO, Carol Everhart spoke about Resort Area activities. SoDel Concepts and Funland were also interviewed.



The Chamber and City of Rehoboth Beach police officer Lt. Jaime Riddle promoted Chamber produced events such as Beach Goes Red, White & Blue on **WBOC's DelmarvaLife Summer Guide**. The three minute segment, hosted by Lisa Bryant, aired on June 3rd.

REACH MORE CUSTOMERS WITH DELAWARE TODAY!



They're active,
affluent beachgoers!

111,686 Monthly readers — circulation is independently audited and verified.

Statewide distribution — Reach residents, weekenders and vacationers.

Affluent readers

- Average Household income of \$204,069
- 86% live or travel to Delaware beaches/ Sussex County regularly
- 25% own a home/condo at the beach/ Sussex County

Paid circulation with bonus distribution through local events, chambers, CVB's and realtors!

Weekly beach e-newsletter is distributed to more than 17,000 opt-in subscribers.

**ASK ABOUT SPECIAL RATE PACKAGES
AND FREQUENCY DISCOUNTS!**

Fall Beach Guide (September):

SPACE CLOSING 7/19

MATERIALS DUE 7/29

DelawareToday®

For information, contact: Advertise@DelawareToday.com or (302) 504-1326

REPORTS *and* STATISTICS



Accommodation Occupancy Chart | 2018 vs. 2019

Weekend	Room Count	Weather	Event	Wednesday	Room Count
March 16-18, 2018	2,712	40's Cloudy	St. Patrick's Day	March 14, 2018	1,117
March 15-17, 2019	2,404	60' Sunny	St. Patrick's Day	March 13, 2019	1,127
March 23-25, 2018	2,144	40's Sunny	None	March 21, 2018	1,132
March 22-24, 2019	2,166	50's Sun/Wind	Merchant's Attic	March 20, 2019	1,122
March 30 - April 1, 2018	2,377	60's Sunny	Easter Weekend	March 28, 2018	1,340
March 29-31, 2019	2,161	60's Sunny	None	March 27, 2019	1,176
April 6-8, 2018	2,289	50's Cloudy	None	April 4, 2018	1,317
April 5-7, 2019	2,100	40's Cloudy	Spring Home Expo	April 3, 2019	1,201
April 13-15, 2018	3,072	60's Sunny	Dewey Pop Fest	April 11, 2018	1,254
April 12-14, 2019	2,792	40's Cloudy	Coastal DE Running Fest	April 10, 2019	1,189
April 20-22, 2018	2,992	50's Sunny	Coastal DE Running Fest/Bacon Fest	April 18, 2018	1,327
April 19-April 21, 2019	2,462	40's Rainy	Easter	April 17, 2019	1,697
April 27-29, 2018	3,193	60's Sunny	Dewey Treasure Fest	April 25, 2018	1,256
April 26-28, 2019	2,971	60's Cloudy	Admiral Dewey Day/Bacon Fests	April 24, 2019	1,475
May 4-6, 2018	1,012	80's Sunny	Dewey Country Music Fest	May 2, 2018	663
May 3-5, 2019	2,913	70's Cloudy	Dover Races	May 1, 2019	1,487
May 11-13, 2018	2,102	60's Rainy	Mother's Day	May 9, 2018	1,652
May 10-12, 2019	2,648	70's Sunny	Mother's Day	May 8, 2019	1,363
May 18-20, 2018	3,251	70's Rainy	Sidewalk Sale	May 16, 2018	1,875
May 17-19, 2019	3,041	70's Sunny	Sidewalk Sale; Rehoboth VegFest	May 15, 2019	1,534

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - May 20, 2018 · 44,003
 January - May 19, 2019 · 41,437



WEDNESDAY

January - May 16, 2018 · 23,696
 January - May 15, 2019 · 23,269



Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

REPORTS and STATISTICS

Website Results for www.Beach-Fun.com | 2018 vs. 2019

Month	Pageviews		Users/Visits		Absolute Unique Visitors		Bounce Rate *		Avg. Time on Site *	
	2018	2019	2018	2019	2018	2019	2018	2019	2018	2019
January	21,740	22,354	6,892	7,390	6,347	6,733	53.38%	57.30%	1:47	1:55
February	33,479	22,442	10,437	9,253	9,665	8,427	49.54%	61.00%	1:56	1:41
March	41,473	30,960	12,770	10,955	11,899	10,111	52.02%	60.78%	1:51	1:44
April	40,053	41,736	12,720	14,378	11,887	14,315	53.51%	63.17%	1:48	1:32
May	54,949	49,959	16,086	18,388	15,270	17,442	50.67%	62.93%	1:59	1:37
YTD Totals	191,694	167,451	58,905	60,364	55,068	57,028	51.82%	61.04%	1:52	1:41

* YTD Total Average

Top Pages Viewed - May 2019

Page on Site	Page Views
1 Events	2,923
2 Area Activities	1,903
3 Attractions	1,713
4 Order a Visitors Guide	1,578
5 Dewey Beach Activities	1,362
6 Sea Witch Festival®	1,178
7 Photo/Video Tour	1,092
8 Accommodations	1,041
9 Dining	908
10 Beach Goes Red, White & Blue	872

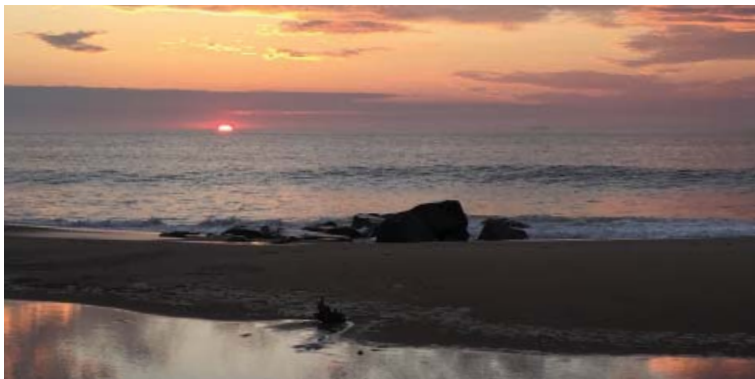
Top 10 States to Visit Website - May 2019

State	Visits
1 Pennsylvania	3,667
2 Delaware (partly Member driven)	3,070
3 Maryland	1,985
4 New York	1,818
5 New Jersey	1,733
6 District of Columbia	1,730
7 Virginia	1,496
8 Ohio	339
9 Texas	212
10 California	173

Delaware Labor Force Trends

(April 2019); Delaware's seasonally adjusted unemployment rate in April 2019 was 3.2%, down from 3.3% in March 2019. There were 15,800 unemployed Delawareans in April 2019 compared to 18,700 in April 2018. The US unemployment rate was 3.6% in April 2019, down from 3.8% in March 2019. In April 2018 the US unemployment rate was 3.9%, while Delaware's rate was also 3.9%.

Source: Delaware Department of Labor - Monthly Labor Review; published May 17, 2019. <https://lmi.delawareworks.com>



"We don't get to choose what is true, we only get to choose what we do about it".

Kami Garcia

MEMBERS IN THE SPOTLIGHT & RIBBON CUTTING



Kings Creek Country Club

Kings Creek Country Club

Kings Creek Country Club announced the opening of a new poolside kitchen and fitness facility with “state-of-the-art” cardio and strength equipment, on-site trainers, two new pickleball courts, and a new dining site, “Creek Café.”

General Manager Don Byerly said, “We are proud to open a facility that is on the leading edge of training programs and equipment specifically geared for golf and racquet participants.” He said the club partnered with the Titliest Performance Institute (TPI) to design the facility and to select the new Life Fitness cardio and strength equipment installed in the facility.

Kings Creek Clubhouse Manager Spaska Hadzhiyska said a unique feature of the facility was a new full-service kitchen and bar that would be open from 8 AM to 8 PM “to serve a variety of meal options.” She said, “From grab-and-go breakfast, to snacks and beverages at “the turn” between the 9th and 10th holes, and to sit-down lunch, cocktail, and dinner offerings, this new “Creek Café” adds an expanded dining dimension to the already excellent dining services available at the Club.” She added, “In keeping with the emphasis on fitness, the Café will also be featuring fresh squeezed juices, protein shakes, and smoothies.”

The renovation also made improvements to the swimming pool facility, including installing a pool heater, which Byerly said “will allow us to extend our pool season,” renovating the men’s and women’s locker rooms and bathrooms, and adding two restrooms with outside access for golfers making “the turn” and for tennis and pickleball players.

Kings Creek Country Club is located in Rehoboth Beach at 1 Kings Creek Circle. For more info, call 302-227-7172 or visit www.kingscreekcountryclub.com. ♦



Urban Float

Urban Float is the premier floatation therapy spa in the nation. The Rehoboth location features six private rooms each with its own private shower and Dreampod Max. In the Dreampod, you are able to rest in a private, sensory-managed environment in purified water and 1,200lbs of USP-grade Epsom salts. When floating, the body is relieved of the effects of gravity, the senses are restored, and physical & mental stress are alleviated. Whether guests seek pain management, stress relief, or simply need to disconnect, Urban Float is committed to creating a sanctuary to help everyone, everywhere improve their quality of life.



Urban Float is located at 18979 Coastal Highway in Rehoboth Beach in the new Ocean Atlantic Shopping Center next to Wawa and Rosenfeld’s Deli. For more information, visit www.urbanfloat.com or call 302-232-3141. ♦

Mosquito Joe of Southern DE - Salisbury MD

Mosquito Joe of Southern DE - Salisbury, MD offers customizable treatment programs to deal with mosquitoes, tick, and fleas. Their certified technicians will identify and treat potential breeding sources on your property, and eliminate the adult mosquitoes using a barrier treatment. The treatment lasts approximately three weeks, at which time they would return to reapply. This is done to ensure that the life cycle of the mosquito remains broken. Their service not only covers residential customers, but also special events, daycare’s, kennels and restaurants. Your yard is a terrible thing to waste.



For more info, visit sdelaware-salisbury.mosquitojoe.com or call 302-425-9295. ♦



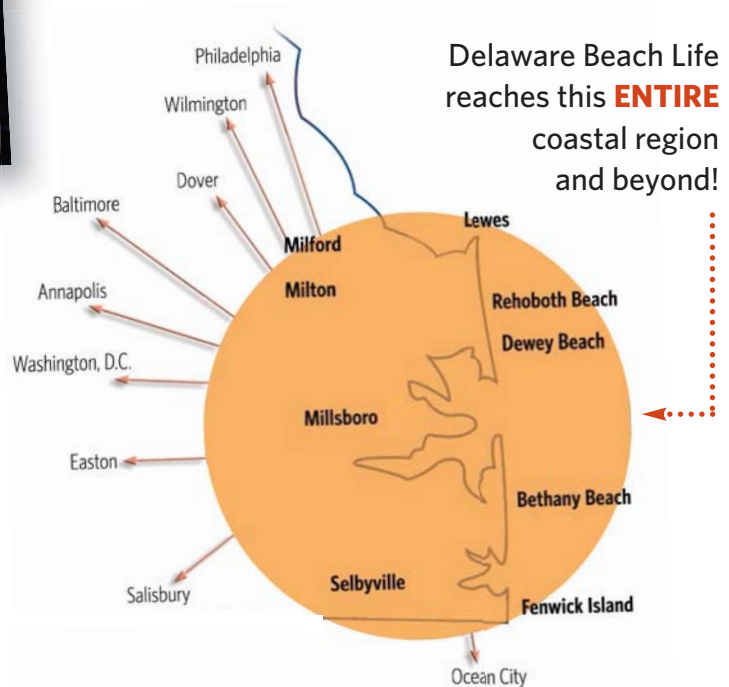
BLAST YOUR BRAND!



Reach locals and visitors with the premier lifestyle magazine of coastal Delaware!

We can deliver your message to thousands of avid, affluent readers throughout **ALL** of coastal Delaware

Ask about our special deals and discount rates! No payment due until after publication!



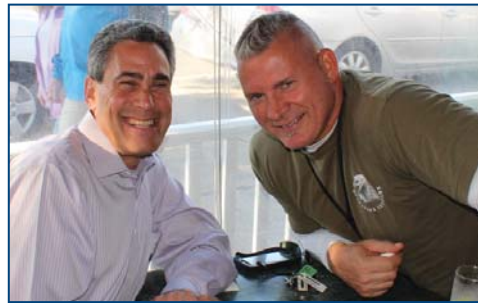
Call or email to reserve your space in the next issue. We'll make it easy to get results with the premier lifestyle magazine of coastal Delaware!

(302) 227-9499 • info@delawarebeachlife.com • delawarebeachlife.com

BUSINESS *after* HOURS PICTURES

THANKS to our May Host...DiFebo's!

12 N. First Street, Downtown Rehoboth Beach
302-226-4550 · www.difebos.com



BUSINESS *after* HOURS PICTURES

THANKS to our June Host...Crooked Hammock!



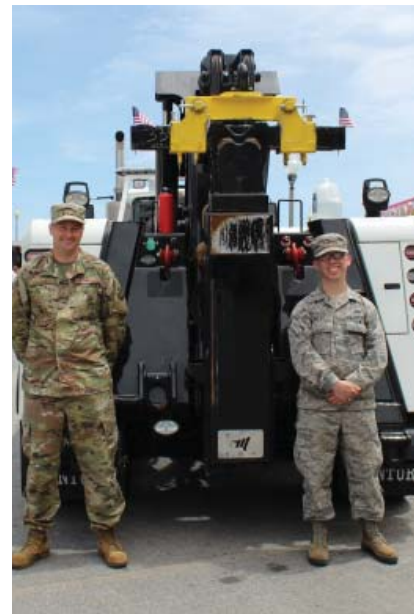
36707 Crooked Hammock Way, Lewes
302-644-7837 · www.crookedhammockbrewery.com



BEACH GOES RED, WHITE & BLUE

The 4th Annual Beach Goes Red, White & Blue had the best display of Military and First Responders yet! Mark your calendars for the 5th Annual event on **May 30, 2020!**

The Rehoboth Beach - Dewey Beach Chamber of Commerce cannot give enough thanks to our First Responders and those who assisted in growing this event and making it a great success! From the Army helicopter flyover, Coast Guard "Float By", USO Delaware, Fort Miles, VFW, Veterans United Outreach, Rehoboth Beach Museum & Historical Society, State Police, Paramedics, Rehoboth Beach Fire Department, Rehoboth Beach Police Department and other local police departments.



BEACH GOES RED, WHITE & BLUE

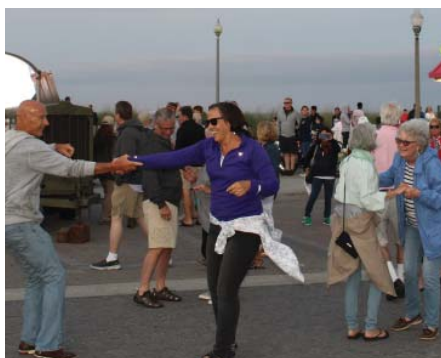


BEACH GOES RED, WHITE & BLUE

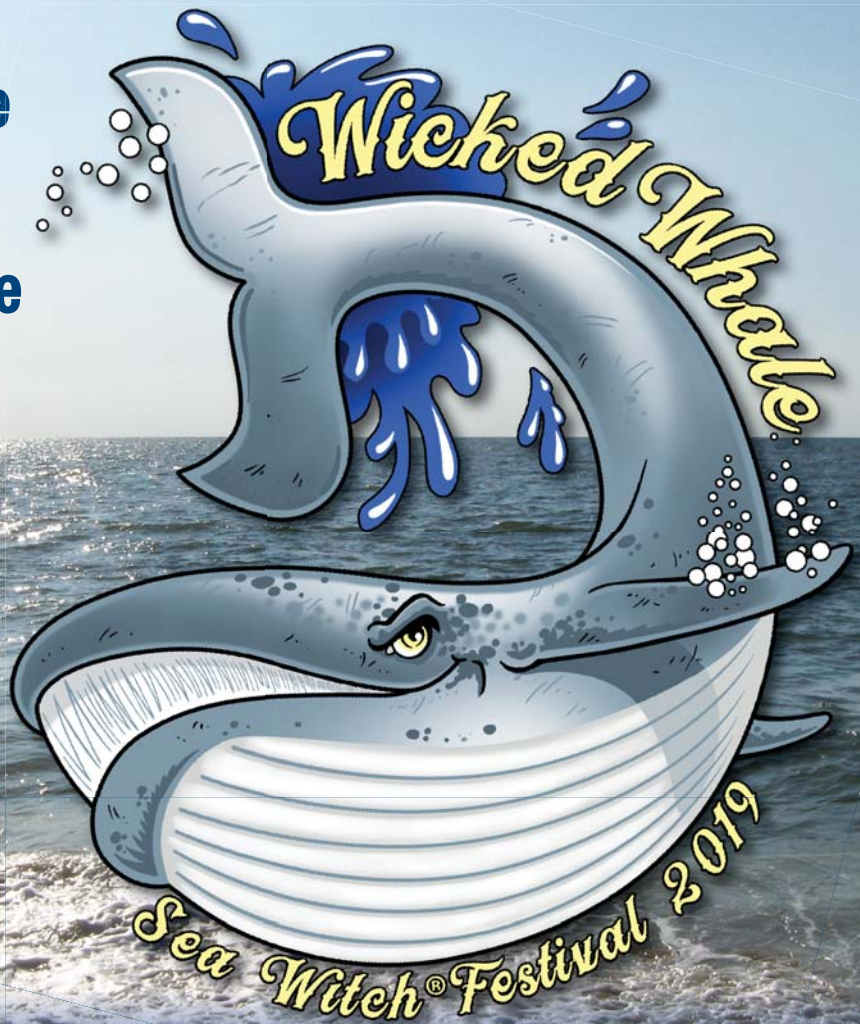
Paul Kuhns, Mayor of the City of Rehoboth Beach and Chamber President/CEO Carol Everhart say thanks to our first responders and present them with a gift card.



BEACH GOES RED, WHITE & BLUE



**The Wicked Whale
of Sea Witch®
wants you to make
plans for...**



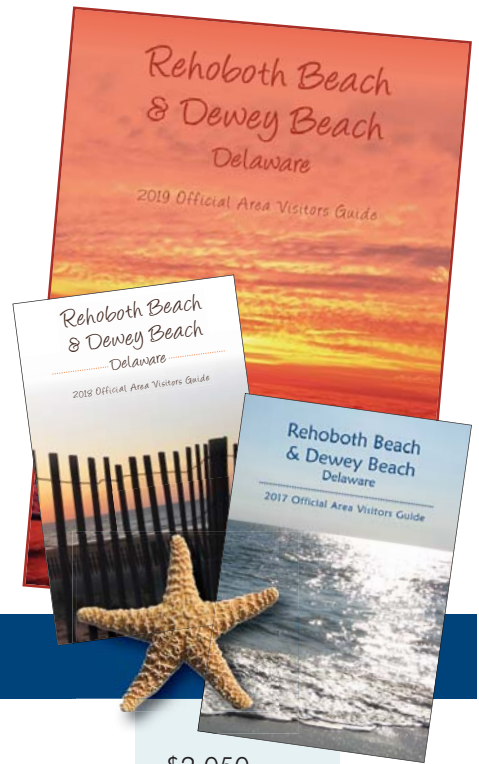
Monday Night Movies in Dewey · June 24 - August 19
Wednesday Night Bonfires in Dewey · June 26 - August 21
Sandcastle Contest · September 7
Fall Sidewalk Sale · October 4-6
Sea Witch Festival® · October 25-27
Santa's House · November/December Weekends

Want to get involved in the fun by being a sponsor?
Contact Emily for details! 302-227-6446 or emily@beach-fun.com

2020 Visitors Guide

The **Official Area Guide** for
Rehoboth Beach & Dewey Beach, Delaware

The Visitors Guide is a Member purchased advertising publication. In addition to some local distribution, the 132 page guide is mailed to potential visitors in direct response to Chamber purchased advertisement and placement. 140,000 copies are scheduled to be printed!



Ad Rates Below . . .

Inside Front and Back Covers (*dimensions below).....	\$2,050
Signature Full Page Ad (*dimensions below).....	\$1,950
Priority Full Page Ad (*dimensions below).....	\$1,850
Regular Full Page Ad (*dimensions below).....	\$1,650
* Full Page - Non Bleed (4.3125" wide x 7.375" tall)	
* Full Page - Full Bleed (6" wide x 8.875" tall; Live matter not to exceed 5.375" wide x 8.375" tall--actual publication trim size)	
1/2 Page Color Ad (4.3125" wide x 3.625" tall).....	\$1,250
1/4 Page Color Ad (Vertical - 2.094" w x 3.625" t; Horizontal - 4.3125" w x 1.75" t)	\$675
1/8 Page Color Ad (2.094" wide x 1.75" tall)	\$375
Listing (up to 6 lines, 26 characters per line. Business name, number & website not part of count)	\$160
Listing Extra Line(s)	\$5
2nd Listing (or more)	\$80

Contact Meghan for more information! meghan@beach-fun.com or 302-227-2233 x16

Beginning in February, Chamber Staff starts mailing out the 140K+ Visitors Guides! The Guides are mailed to individuals who have requested information on the Resort Area through advertisement the Chamber placed focusing in the Mid-Atlantic region and demographic information.



Thanks to our major event sponsors!



More sponsors!



Major Chamber Event Sponsors to Date



Official Mega Sea Witch® Festival Sponsor

WRDE NBC Coast TV

Official Movies & Bonfires Sponsor

Weis Markets

Perfect Wave Sponsor

Delaware Today

Tidal Wave Sponsor

Grotto Pizza

Barrel Wave Sponsors

Custom Mechanical

Seaboard Hotels

Swell Wave Sponsors

The Bellmoor Inn & Spa · Blue Moon

County Bank · Jack Lingo · M&T Bank

Tidemark Federal Credit Union

WSFS Bank

Rip Wave Sponsors

Affinity Energy · Arena's · Bayhealth

Buffalo Wild Wings · Cape May-Lewes Ferry

Charles Schwab · First Rate Movers

Fulton Bank · Hyatt Place Dewey Beach

Kilwins · Preston Automotive Group

Sussex County Women's Journal

Trinity Logistics

APPLE ELECTRIC

645-5105

Authorized **GENERAC** Dealer

Community Bag Member Product Opportunity

Great opportunity for Chamber of Commerce Service Industry Members... plumbers, electricians, painters, landscapers, pest control, garage door repair, handyman, banks & more!



There's still space left in the Chamber Community Bags!

This is a great way for Service Industry Members to let new Resort Area residents know about your business. For just 10¢ a piece, you can place your product in up to 500 bags. Product is due to the Chamber Administration Building located at 306 Rehoboth Avenue in Rehoboth Beach by July 17th. Bags are currently being delivered at the end of July to Insight Homes and The Lodge at Truitt Homestead.

Contact Sophia for more information!
distribution@beach-fun.com or 302-227-2233 x25