

REPORTS and STATISTICS

Accommodation Occupancy Chart | 2014 vs. 2015

Weekend	Room Count	Weather	Event	Wednesday	Room Count
August 1-3, 2014	3,346	70's Cloudy/Rain	Sandcastle Contest	July 30, 2014	2,938
July 31-August 2, 2015	3,452	80's Sunny	Sandcastle Contest	July 29, 2015	2,811
August 8-10, 2014	3,507	70's Sunny	Summer Vibes Fest	August 6, 2014	2,980
August 7-9, 2015	3,558	70's Mix	Summer Vibes Fest	August 5, 2015	3,041
August 15-17, 2014	3,499	70's Sunny	Art League Outdoor Show	August 13, 2014	2,954
August 14-16, 2015	3,559	80's Sunny	Art League Outdoor Show	August 12, 2015	3,039
August 22-24, 2014	3,347	70's Cloudy	None	August 20, 2014	2,747
August 21-23, 2015	3,671	80's Sunny	None	August 19, 2015	2,825
August 29-August 31, 2014	3,442	70's Sunny	Labor Day Weekend	August 27, 2014	2,402
August 28-August 30, 2015	3,404	70's Sunny	None	August 26, 2015	2,524
September 5-7, 2014	3,333	80's Sunny	Nanticoke Indian Pow Wow	September 3, 2014	2,153
September 4-6, 2015	3,584	80' Sunny	Labor Day Weekend	September 2, 2015	1,898
September 12-14, 2014	3,320	70's Sunny	DB Triathlon	September 10, 2014	2,153
September 11-13, 2015	3,562	80's Cloudy/Sunny	Nanticoke Indian Pow Wow	September 9, 2015	2,385
September 19-21, 2014	3,388	70's Sunny	DB Music Conference	September 17, 2014	1,994
September 18-20, 2015	3,595	70's Sunny	Polkamotion/DB Triathlon	September 16, 2015	2,481
September 26-28, 2014	3,428	70's Sunny	Nascar/Elvis Festival	September 24, 2014	1,783
September 25-27, 2015	3,342	70's Cloudy	DB Music Festival	September 23, 2015	2,004
October 3-5, 2014	2,883	60's Rainy	Sidewalk Sale	October 1, 2014	1,402
October 2-4, 2015	2,590	60's Nor'easter	Sidewalk Sale	September 30, 2015	1,334
October 10-12, 2014	3,043	60's Rainy	Columbus Day	October 8, 2014	1,422
October 9-11, 2015	3,377	70's Sunny	Columbus Day, Christmas Shop, Buddy Walk, Greyhounds	October 7, 2015	1,632
October 17-19, 2014	3,092	70's Sunny	Jazz Fest	October 15, 2014	1,383
October 16-18, 2015	3,339	60' Sunny	Jazz Fest	October 14, 2015	1,466
October 24-26, 2014	3,518	70's Sunny	Sea Witch Festival	October 22, 2014	1,287
October 23-25, 2015	3,578	60's Sunny/Light Rain	Sea Witch Festival	October 21, 2015	1,399

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - October 26, 2014 · 120,053

January - October 25, 2015 · 123,963

WEDNESDAY

January - October 22, 2014 · 77,417

January - October 21, 2015 · 71,668

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2015	2014	2013	2012	2011
AUG	2,619	2,404	2,908	2,472	2,831
SEPT	1,451	1,568	1,703	1,418	1,578
OCT	1,567	1,988	1,587	1,204	1,310



DE Dept. Of Labor Statistics

(September 2015); Delaware's seasonally adjusted unemployment rate in September 2015 was 4.9%, up from a revised 4.8% in August 2015. There were 22,900 unemployed Delawareans in September 2015, compared to 25,200 in September 2014. The U.S. unemployment rate was 5.1% in September 2015, unchanged from 5.1% in August 2015. In September 2014, the U.S. unemployment rate was 5.9%, while Delaware's rate was 5.5%.

Source: DE Monthly Labor Review; October 16, 2015.
www.delawareworks.com/ooldmi

