

# REPORTS *and* STATISTICS

## Accommodation Occupancy Chart | 2012 vs. 2013

Date	Room Count	Weather	Event
May 4-6, 2012	2,830	60's, Cloudy	No Event
May 3-5, 2013	2,856	50's, Sunny	No Event
May 11-13, 2012	3,085	70's, Sunny	No Event
May 10-12, 2013	2,945	60's, Sunny/Rain	No Event
May 18-20, 2012	3,478	70's, Sunny	Sidewalk Sale
May 17-19, 2013	3,154	60's, Cloudy	Sidewalk Sale
May 25-27, 2012	3,310	80's Sunny	Memorial Day
May 24-26, 2013	3,310	60's, Sunny	Memorial Day
June 1-3, 2012	3,378	70's, Cloudy	None
May 31-June 2, 2013	3,256	70's, Sunny	Nascar
June 8-10, 2012	3,482	80's, Sunny	None
June 7-9, 2013	2,945	60's, Cloudy	None
June 15-17, 2012	3,363	70's, Sunny	None
June 14-16, 2013	3,047	70's, Cloudy	None
June 22-24, 2012	3,513	90's, Sunny	None
June 21-23, 2013	3,351	70's, Sunny	None

### Annual Year to Date Occupancy TOTAL Comparison - January - June

**2012** · 60,521 **2013** · 46,211

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

### Visitor Center Visitation

	2013	2012	2011	2010	2009
MAY	1,719.....	1,777 .....	1,687 .....	1,503.....	1,519

### DE Dept. Of Labor Statistics

(June, 2013); Delaware's seasonally adjusted unemployment rate in May 2013 was 7.2%, up from a revised 7.1% in April 2013. There were 32,100 unemployed Delawareans in May 2013, compared to 31,600 in May 2012. The U.S. unemployment rate was 7.6% in May 2013, up from 7.5% in April 2013. In May 2012, the U.S. unemployment rate was 8.2%.

Source: DE Monthly Labor Review; Vol. XX, Number 6, 6/21/2013.

**Excellence is not a singular act; it's a habit. You are what you repeatedly do.**

**Shaquille O'Neal**

**Retired NBA Player**

