

REPORTS *and* STATISTICS

Accommodation Occupancy Chart | 2011 vs. 2012

Date	Room Count	Weather	Event
June 3-5, 2011	3,318	70's, Sunny	None
June 1-3, 2012	3,378	70's, Cloudy	None
June 10-12, 2011	3,555	80's, Sunny	None
June 8-10, 2012	3,482	80's, Sunny	None
June 17-19, 2011	3,313	80's, Sunny	None
June 15-17, 2012	3,363	70's, Sunny	None
June 24-26, 2011	3,608	80's, Sunny	None
June 22-24, 2012	3,513	90's, Rainy	None
July 1-3, 2011	3,671	80's, Sunny	4th of July Holiday
June 29-July 1, 2012	3,449	90's, Sunny	4th of July Holiday - Split
July 8-11, 2011	3,462	80's, Sunny	None
July 6-8, 2012	3,428	90's, Sunny	4th of July Holiday - Split
July 15-18, 2011	3,513	80's, Sunny	None
July 13-15, 2012	3,455	80's, Sunny	None
Jul 22-24, 2011	3,549	80's, Sunny	None
July 20-22, 2012	3,492	80's, Cloudy	None
July 29-31, 2011	2,381	80's, Sunny	None
July 27-29, 2012	3,491	90's, Sunny	None
August 5-7, 2011	3,521	80's, Sunny	Sandcastle Contest
August 3-5, 2012	3,545	90's, Sunny	Sandcastle Contest
August 12-14, 2011	3,516	80's, Sunny	None
August 10-12, 2012	3,524	80's, Sunny	None
August 19-21, 2011	3,552	80's, Sunny	None
August 17-20, 2012	3,567	80's, Sunny	None

- At member request, we have changed the format of the Accommodation Room Count to clearly identify the event weekends for comparison.
- Calls to accommodations made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,802 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.).

Visitor Center Visitation

	2012	2011	2010	2009	2008
JUNE	2,368.....	2,347	2,055	2,296.....	2,787
JULY	2,511.....	2,524.....	2,009	2,580.....	3,480



Visitors Center Hours

Monday-Friday
9:00 am - 5:00 pm

Saturday & Sunday
9:00 am - 1:00 pm

DE Dept. Of Labor Statistics

(July 2012); Delaware's seasonally adjusted unemployment rate in July 2012 was 6.8%, up from 6.7% in June 2012. There were 30,000 unemployed Delawareans in July 2012, compared to 32,500 in July 2011. The U.S. unemployment rate was 8.3% in July 2012, up from 8.2% in June 2012. In July 2011, the U.S. unemployment rate was 9.1%.

Source: DE Monthly Labor Review; Vol. XIX, Number 8, 8/17/12.