Accommodation Occupancy Chart | 2014 vs. 2015 and 2015 vs. 2016

Weekend	Room Count	Weather	Event	Wednesday	Room Count
October 31-November 2, 2014	2,128	50's Rainy	None	October 29, 2014	1,306
October 30-November 1, 2015	2,192	60's Sunny	Sidewalk Sale Re-Do	October 28, 2015	1,157
November 7-9, 2014	2,427	50's Sunny	Film Festival	November 5, 2014	1,254
November 6-8, 2015	2,216	70's Sunny	Cocoa Crawl	November 4, 2015	1,367
November 14-16, 2014	1,800	40's Sunny	None	November 12, 2014	1,092
November 13-15, 2016	2,177	60's Sunny	Film Festival	November 11, 2015	1,227
November 21-23, 2014	1,685	40's Sunny	None	November 19, 2014	1,007
November 20-22, 2015	2,050	50's Sunny	None	November 18, 2015	1,046
November 28-30, 2014	2,154	40's Sunny	Tree Lighting	November 26, 2014	1,148
November 27-29, 2015	2,276	60's Sunny	Tree Lighting	November 25, 2015	1,258
December 5-7, 2014	2,288	50's Rain	RB Marathon	December 3, 2014	1,049
December 4-6, 2015	2,531	50's Sunny	RB Marathon	December 2, 2015	1,020
December 12-14, 2014	1,689	40's Sunny	None	December 10, 2014	935
December 11-13, 2015	1,810	60's Sunny	None	December 9, 2015	966
December 19-21, 2014	1,389	40's Sunny	None	December 17, 2014	946
December 18-20, 2015	1,544	40's Rain	None	December 16, 2015	1,028
December 26-28, 2014	1,725	50's Sunny	Holiday	December 24, 2014	897
December 25-27, 2015	1,709	60's Sunny	Holiday	December 23, 2015	1,053
January 2-4, 2015	1,556	40's Rain	New Year/Merchants' Attic	December 31, 2014	1,490
January 1-3, 2016	1,931	50's Sunny	New Year	December 30, 2015	1,258
January 9-11, 2015	1,387	20's Sunny	None	January 7, 2015	884
Jaunary 8-10, 2016	1,611	50's Sunny	None	January 6, 2016	944
January 16-18, 2015	1,861	40's Sunny	Holiday	January 14, 2015	1,037
January 15-17, 2016	1,857	50's Sunny	Holiday	January 13, 2016	1,043
January 23-25, 2015	1,550	40's Cloudy	None	January 21, 2015	925
January 22-24, 2016	1,377	30's Snow	None	January 20, 2016	993

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - December 28, 2014 · 137,338
January - December 27, 2015 · 142,468

WEDNESDAY

January - December 24, 2014 · 87,051
January - December 23, 2015 · 81,790

WEEKEND

January - January 25, 2015 · 6,354
January - January 24, 2016 · 6,776

WEDNESDAY

January - January 21, 2015 · 4,336
January - January 20, 2016 · 4,238

Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.

Visitor Center Visitation

	2015	2014	2013	2012	2011
NOV	414	461	375	410	534
DEC	326	321	369	281	425
JAN	371	337	305	286	347

DE Dept. Of Labor Statistics

(December 2015); Delaware's seasonally adjusted unemployment rate in December 2015 was 5.0%, down from a revised 5.1% in November 2015. There were 23,300 unemployed Delawareans in December 2015, compared to 23,600 in December 2014. The U.S. unemployment rate was 5.0% in December 2015, unchanged from November 2015. In December 2014, the U.S. unemployment rate was 5.6%, while Delaware's rate was 5.2%.

Source: DE Monthly Labor Review; January 22, 2016.
www.delawareworks.com/oolmi