



Rehoboth Beach-Dewey Beach Chamber of Commerce

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FROM CHAMBER LEGISLATIVE REP. MARK LALLY:

HOUSE BILL #295 w/HA1, HA2 and SA1 - AN ACT TO AMEND TITLE 6 OF THE DELAWARE CODE RELATING TO COMMERCE AND TRADE AND THE SAFE DESTRUCTION OF DOCUMENTS

CONTAINING PERSONAL IDENTIFYING INFORMATION. This bill will create a new chapter regarding the safe destruction by business entities of documents containing personal information. Aggrieved customers will have a civil action to recover potential treble damages. In addition, the Attorney General may file suit or bring an administrative enforcement proceeding against the business in violation if it is in the public interest. Banks, financial institutions, and certain other regulated institutions are exempt, as are governments and their subdivisions, agencies and instrumentalities. HB 295 passed the House & Senate with amendments with no opposition-awaiting Governor's signature. Recent reports from the Chamber Legislative Rep. can be viewed on Member Blasts by clicking on the following link: <https://www.beach-fun.com/site-index/53-chamber-member-hot-sheets.html>.

TAIL BANGERS – GRAND OPENING

All members are invited to the grand opening of Tail Bangers new facility on **Thursday July 10, 2014**. The Chamber will hold a ribbon cutting ceremony at 10 AM at Tail Bangers new location located at 24546 Betts Pond Rd. in Millsboro. For information regarding this event contact Tail Bangers at 302-947-4900.

MONDAY NIGHT MOVIES IN DEWEY BEACH SEE RECORD CROWDS!

The previous record attendance of 450 viewers was shattered on Monday, June 30, 2014 during the Chamber Monday Night Movie on the Beach showing of FROZEN! The record attendance of 750+ is welcome but will require new equipment which has been ordered to cover an increased sound range and to be used for the remainder of the 2014 season. FROZEN will be reshowed on Tuesday, August 19th beginning at 8:30 PM.

JULY BUSINESS AFTER HOURS AT NASSAU VINEYARDS - CO- SPONSORED BY DISCOVER

BANK - Thursday, July 17 – 5:00-7:00 PM – Nassau Vineyards in Lewes- co-sponsored by Discover Bank with 7 different balloon pops throughout the evening.....15 winners with over \$1,250 in cash prizes to be given away- winery tour will be open to all attendees-- great wine and food - and coffee/water being provided by Eastern Shore Coffee & Water.

NEW SEA WITCH SPONSORSHIP OPPORTUNITIES

Business Banner on Rehoboth Avenue Crowd Control Fencing (Per Each Banner on Fencing) \$100.00; Event Transportation (Magnet Side Banners; Per Shuttle) \$300.00; Logo on Festival Bags (400) \$50.00; Logo on Monster Police Vests (200) \$50.00; Lucy & Ricky Show Sponsorship Package \$4,500.00; Bandstand Full Entertainment Package \$4,500.00. Over the 3 day weekend, the Sea Witch Festival draws over 175,000 people from the Mid-Atlantic Area -- it is a SIX Time Award Winner of the American Bus Association (ABA) Top 100 Events. Contact Kate at 302-227-6446 for details!

MAP PAD SPONSORSHIP OPPORTUNITY

Your business name, logo and contact information printed on 5,000 tear-off downtown, Dewey and Resort area map pads. Fifty pads printed – you receive 25 pads to distribute through your business – Chamber keeps the other half to distribute through the Visitor Center. Only one business per printing! For more information contact Meghan – Meghan@beach-fun.com or 227-2233, ext. 16.

5th ANNUAL KELLY J. FRITCHMAN MEMORIAL 5K-SATURDAY, JULY 12

5th Annual Kelly J. Fritchman Memorial 5K will begin/end at Irish Eyes, 213 Anglers Road, Lewes on **July 12**. Race starts at 8:00 AM and Kiddie K at 7:50 AM. Register in advance for \$20 at www.races2run.com or on day of event for \$25. The event benefits a swimming scholarship for a University of Delaware athlete.

For a complete Calendar of Events, visit the Chamber website - www.beach-fun.com. If you have questions, please give Carol a call on the member hotline- 227-6446, or her cell phone at 542-7547.