

Revenue Loss Comparison

January - July 2019 vs. January - July 2020

	REVENUE LOSS 2019 vs. 2020 January 1 - July 6	BREAKDOWN BY GEOGRAPHIC LOCATION			
		Downtown Rehoboth Beach	Route One/ Coastal Highway	Dewey Beach	Lewes/ Other
ACCOMMODATIONS					
Includes hotels, motels, bed & breakfasts, inns & guest houses, etc.	\$31,592,031	\$21,307,529	\$5,480,146	\$2,804,356	\$2,000,000
ATTRACTIONS					
Includes water parks, golf courses, water sports, performing arts, amusement parks, charter boats, museums, events, etc.	\$10,292,979	\$8,839,134	\$381,000	\$166,845	\$906,000
REAL ESTATE					
Includes rentals and sales	\$45,000,000	\$30,000,000	\$12,000,000	\$3,000,000	N/A
RESTAURANTS					
Includes restaurants, bars, candy stores, ice cream shops, bakeries	\$41,860,267	\$12,639,643	\$12,355,000	\$10,500,624	\$6,365,000
RETAIL					
Includes stores from boutiques to corporate (apparel, jewelry, books, furniture, housewares, etc.)	\$57,000,000	\$13,900,000	\$43,000,000	\$100,000	N/A
SERVICE					
Includes advertising, child care, exercise, personal services (nail, salons, spa)	\$20,000,000	\$5,000,000	\$10,000,000	\$1,000,000	\$4,000,000
GRAND TOTAL					
	\$205,745,277	\$91,686,306	\$83,216,146	\$17,571,825	\$13,271,000

Notes for the above Revenue Loss Comparison:

Following individual Chamber contact to twelve to fifteen Chamber Members, the above financial information was provided for each of the six categories of business and then entered into their geographic location. **The above information represents only 6% of the 1,200 Chamber Members in the 19971 zip code.** The revenue loss shown compares January 1, 2019 through July 6, 2019 to January 1, 2020 through July 6, 2020 for a total loss of **\$205,745,277**.



Rehoboth Beach - Dewey Beach Chamber of Commerce

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As of July 28, 2020