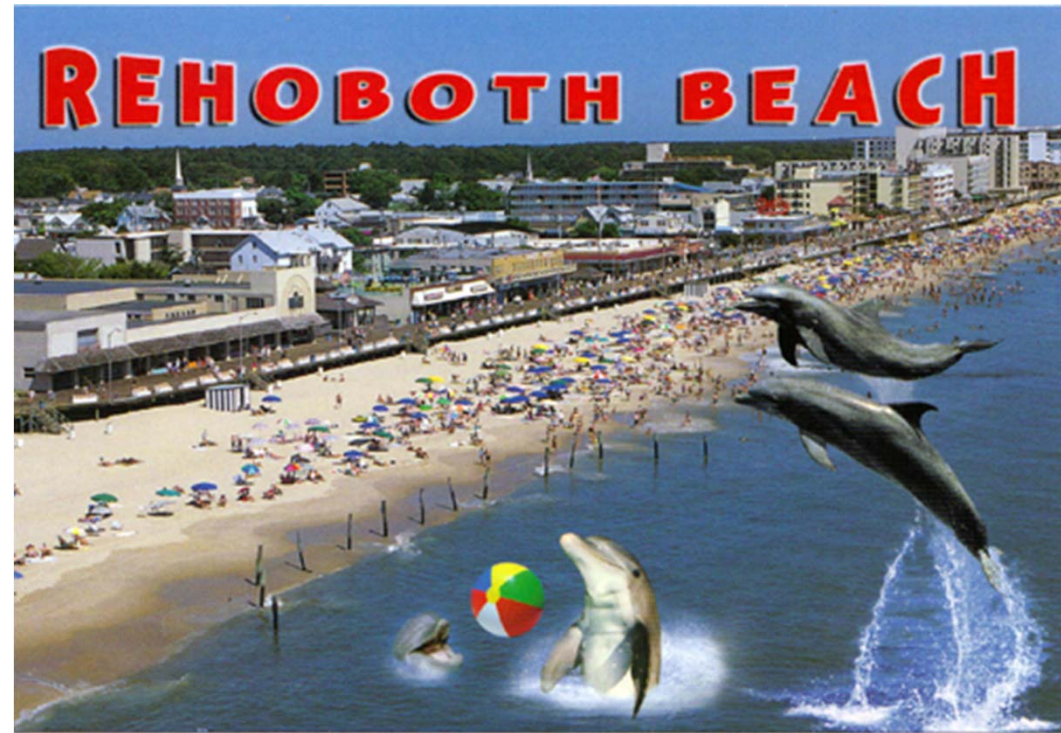




Sandi Taylor, International Recruitment Consultant; CIEE
Jamie Bond, Community Relations Manager; Intrax
MaryAnne Kaufmann; Rehoboth ISOP



Rehoboth Beach

September 17, 2018



SWT BACK TO BASICS



The Summer Work Travel Program is:

- A cultural exchange program
- A public diplomacy tool for the U.S. Department of State
- An opportunity to allow foreign university students to gain firsthand understanding of the United States

The goal of the program is to promote mutual understanding by providing opportunities for exchange visitors to:

- Interact with U.S. citizens
- Practice their English
- Share their cultures
- Engage in cultural activities and events
- Share their experience and become leaders in their home countries

- ▶ Important to note that the program is overseen by the U.S. State Department- NOT the Labor Department; this is NOT a labor program but rather cultural exchange



So who ARE these people we see every summer and why are they here??

Seasonal waiters, housekeepers and shop assistants

Future teachers, lawyers, business people and parents

A life-changing experience

Offset the cost of the experience by working

Participants are highly motivated to start their new adventure

Jobs must be seasonal or temporary in nature --Cannot displace American workers

Often students plan for this program for years



ROLE OF THE SPONSOR

- ▶ Sponsors are ultimately responsible for the health, safety and wellbeing of program participants
 - ▶ Monthly check-ins
 - ▶ Health-insurance
 - ▶ Job vetting and placement, including second jobs or replacement jobs
 - ▶ Program orientation
- ▶ Strong relationships with host employers, overseas representatives, Department of State, and the community
- ▶ In case of any issue involving a participant, contact their sponsor first
 - ▶ 24/7 support
 - ▶ Department of State 24/7 emergency line

Employer Responsibilities



- ▶ **Employers must obey the law and follow program rules.**
- ▶ Pay staff properly
- ▶ Update sponsors when students arrive or when there are problems
- ▶ Recognize the importance of cultural exchange
- ▶ Set expectations appropriately
- ▶ Participants must be able to get to work: bike, walk, public transportation, or employer-provided transportation

Goal of the Community Support Group



To embrace the exchange visitors in their community, thereby enhancing an exchange visitor's overall experience by helping to ensure their health, safety and welfare and providing connections to the community to promote cultural exchange

- Local support from Chamber of Commerce, community leaders, host employers and sponsors
- Act as local advocate for SWT program concerns
- Provide resources and information to participants, including local safety information
- Host orientations and welcome sessions, other cultural activities
- Host community forums to educate local employers and residents

What's
ISOP
&
What's
A CSG?



BEST PRACTICES / SHARED IDEAS



Educate your community on the purpose of the SWT program & Build Support for Community Support Group

Enhance Cooperation Among Community Entities & share information with involved parties and with other CSGs

Addressing Health Concerns





BEST PRACTICES / SHARED IDEAS

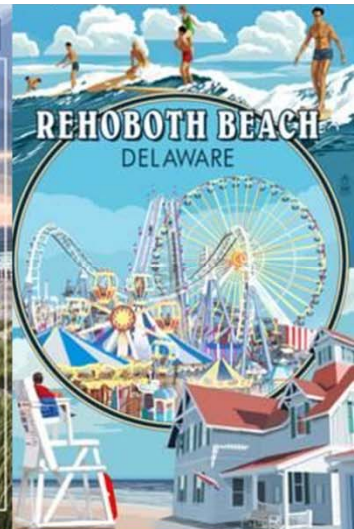


Organize Welcome Orientations & Increase Transportation Safety and Options in your community

Promoting and Organizing Events

Arranging Transportation to Activities





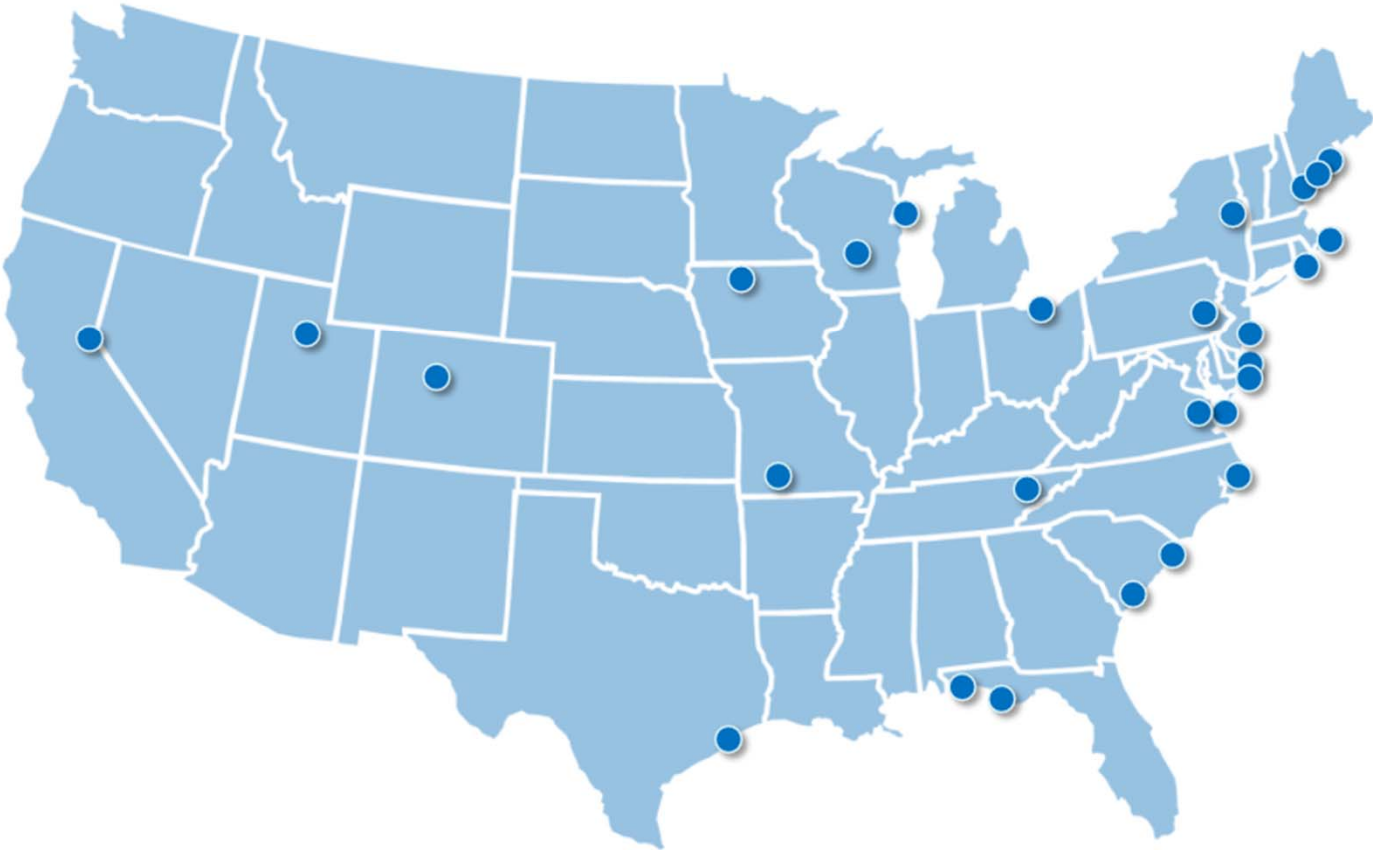
CSG SUMMIT RECAP

Wisconsin Dells, WI
November 2017

Outer Banks, NC
November 2018

CSGS NATIONWIDE

- Block Island, RI
- Branson, MO
- Cape Cod (Nantucket, Martha's Vineyard), MA
- Destin, FL
- Door County, WI
- Frisco area, CO
- Galveston, TX
- Harrisburg, PA
- Hilton Head, SC
- Kittery, ME and Portsmouth, NH
- Lake George, NY
- Lake Tahoe, CA
- Myrtle Beach, SC
- Ocean City, MD



- Ogunquit, ME
- Okoboji, IA
- Old Orchard Beach, ME
- Outer Banks, NC
- Panama City Beach, FL
- Park City, UT
- Sevierville, Pigeon Forge and Gatlinburg, TN
- Put-in-Bay, OH
- Rehoboth Beach, DE
- Sandusky, OH
- Virginia Beach, VA
- Wildwood, NJ
- Williamsburg, VA
- Wisconsin Dells, WI

These areas included 36,326 exchange visitors in 2016 – 36% of the total.

DELAWARE STATE FACT SHEET

Each year, Delaware businesses host international college students and graduates participating in the Department of State's J-1 visa Summer Work Travel, Intern, Trainee, Au Pair, and Camp Counselor programs. This collaboration offers myriad diplomacy and national security benefits to our country, and significant economic benefits – including vital tax revenue – to communities across Delaware.

Economic Impact of Summer Work Travel Participants:

\$9.2 million

*Source: Summer Work Travel (SWT) Program Review by EurekaFacts, August 2017

Prominent Host Communities:

Bethany Beach, Fenwick Island Frankford, Ocean View, Rehoboth Beach

Prominent Host Employers:

Atlantic Management LTD
ResortQuest, LLC
Sunsations (Fenwick Island)
The Palms at Bethany
Tko Hospitality Hyatt Place Dewey Beach

International Students in the State:

5,664

*Number of international students enrolled at colleges/universities in the state. Source: Open Doors 2017

American Students Abroad:

1,572

*Total number of U.S. Study Abroad Students enrolled through institutions in the state, 2015/2016. Source: Open Doors 2017

Total Number of Participants:

- **Au Pair**
27
- **Camp Counselor**
11
- **Intern**
26
- **Summer Work Travel**
1,728
- **Trainee**
2

*Source: U.S. Department of State, 2017



Alliance
for International Exchange



Housing Highlight in WI Dells

Seasonal workforce population is almost equal to number of permanent residents

But How do you PAY for all THAT??

- Premier Resort Tax (PRT): state tax in tourism areas to help pay for infrastructure needed for visitors (5,500 population vs. 4 million visitors in summer)
- Seasonal workforce is part of the infrastructure
- Use PRT to give grants for employers that build housing
- Build a \$2 million dorm- get a grant for up to \$750,000
- \$2 million dorm- house about 250 students

- Special Seasonal Workforce Lodging License:

- Apply with city

- Planning commission looked at each location & Housing was Inspected by Housing/Building inspector and Fire inspector

- Appropriate exits, smoke and CO2 alarms, electrical up to code, 1 bed per person, locker size of laptop, wifi, basic kitchen appliances, general upkeep (carpet not too worn, bathrooms fixed up)

- Only rent to person for 6 months – families living for years and creating fire hazard with belongings as they accumulated things

- Hire inspector dedicated to enforcing housing ordinances

- Need to be near safe walking & biking paths





2018 COMMUNITY SUPPORT GROUP SUMMIT

NOVEMBER 14TH-16TH

NOV
14

2018 Community Support Group Summit

by CSG Summit Planning Committee

\$0 – \$500



TICKETS

DESCRIPTION

DESCRIPTION

Please join us for the 3rd Annual Community Support Group (CSG) Summit in the Outer Banks of North Carolina! We will discuss best practices of supporting the [Summer Work Travel Program](#) in our respective communities. Come network with Designated Program Sponsors, community leaders, employers, volunteers, Department of State Representatives, Chambers of Commerce and more!

DATE AND TIME

Wed, Nov 14, 2018, 9:00 AM –
Fri, Nov 16, 2018, 12:00 PM EST
[Add to Calendar](#)

LOCATION

Outer Banks, NC
[View Map](#)



MARYANNE KAUFMANN



COMMUNITY PERSPECTIVE - REHOBOTH ISOP

HOW YOU CAN HELP



- Work with a SPONSOR!
- Bicycle Off-season storage
- Volunteer at orientations
- Help organize orientations
- Items for reflective bags
- Volunteer at J-Day
- Transportation-Offer a ride
- OFFER HOUSING!!
- **Financial support**
 - Help purchase reflective gear
 - Bike Lights
 - Breakfasts at orientations
 - Cultural activities