

REPORTS *and* STATISTICS



Accommodation Occupancy Chart | 2019 vs. 2020

Weekend	Room Count	Weather	Event	Wednesday	Room Count
July 5-7, 2019	3,274	80's Sunny	4th of July Fireworks	July 3, 2019	2,783
July 3-5, 2020	2,717	80's Sunny	Phase Two; No Fireworks	July 1, 2020	2,064
July 12-14, 2019	3,146	80's Sunny	None	July 10, 2019	2,572
July 10-12, 2020	2,332	90's Sunny	Phase Two	July 8, 2020	1,904
July 19-21, 2019	3,256	90's Sunny	None	July 17, 2019	2,699
July 17-19, 2020	2,673	90's Sunny	Phase Two	July 15, 2020	2,097
July 26-28, 2019	3,283	80's Sunny	None	July 24, 2019	2,797
July 24-26, 2020	3,029	90' Sunny	Phase Two	July 22, 2020	2,165
August 2-4, 2019	3,307	80's Cloudy	Art League Show	July 31, 2019	2,603
July 31-August 2, 2020	2,807	80's Sunny	Phase Two	July 29, 2020	2,091
August 9-11, 2019	3,307	80's Sunny	Art League Show; Summer Vibes Fest	August 7, 2019	2,926
August 7-9, 2020	2,914	80's Cloudy	Phase Two	August 5, 2020	2,145
August 16-18, 2019	3,308	80's Sunny	None	August 14, 2019	2,857
August 14-16, 2020	2,938	80's Rainy	Phase Two	August 12, 2020	2,353
August 23-25, 2019	3,146	80's Sunny	None	August 21, 2019	2,697
August 21-23, 2020	2,970	80's Sunny	Phase Two	August 19, 2020	2,463
August 30-September 1, 2019	3,318	80's Sunny	Labor Day	August 28, 2019	2,358
August 28-30, 2020	2,843	80's Sunny	Phase Two	August 26, 2020	2,542
September 6-8, 2019	3,123	80's Cloudy	Sandcastle Contest	September 4, 2019	2,334
September 4-6, 2020	3,244	80's Sunny	Labor Day; Phase Two	September 2, 2020	1,972
September 13-15, 2019	3,104	80's Cloudy	Polkamotion	September 11, 2019	2,341
September 11-13, 2020	3,073	80's Sunny	Phase Two	September 9, 2020	2,231
September 20-22, 2019	3,239	70's Sunny	Dewey End of Season Party	September 18, 2019	2,062
September 18-20, 2020	2,905	70's Sunny	Phase Two	September 16, 2020	2,278

Year to Date Occupancy TOTAL Comparison

WEEKEND

January - September 22, 2019 · 98,851
 January - September 20, 2020 · 66,853



WEDNESDAY

January 1 - September 18, 2019 · 67,092
 January 1 - September 16, 2020 · 48,574



Calls to accommodations are made each Wednesday for upcoming weekend availability and prior weekends occupancy count. Info based on 3,886 Room Referral Count (includes Hotels/Motels, Inns, Guest Houses, Bed & Breakfasts, etc.) and indicates the highest occupancy between Friday/Saturday/Sunday.