

Rehoboth Beach - Dewey Beach

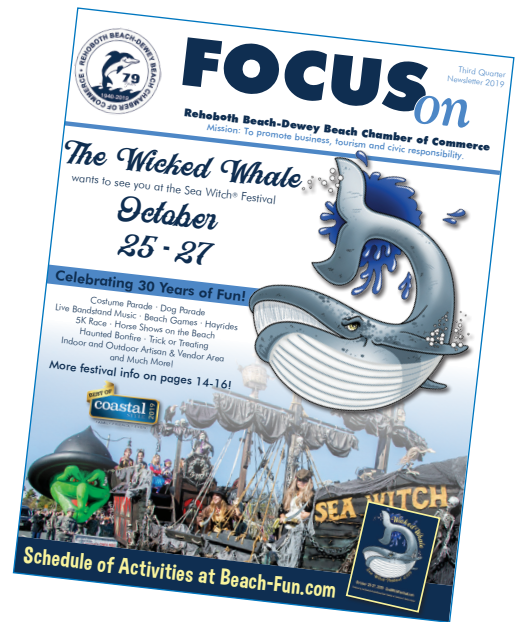
Chamber of Commerce & Visitors Center

306 Rehoboth Ave (Admin) · 501 Rehoboth Ave (Visitors Center)

Rehoboth Beach, DE 19971

www.Beach-Fun.com · 302-227-6446

Advertising Contact: sophia@beach-fun.com



2020 Focus On Information

Approximately four printed issues with a minimum of 24 pages. 4,400 copies are printed for each issue and are mailed to the Membership and elected officials, plus inserted into the Cape Gazette newspaper. Electronic newsletters with a minimum of 16 pages will be emailed to 1,100+ email addresses.

Deadlines

Newsletter Issue	Content/Ad Deadline	Mailed/Inserted in Cape Gazette
1st Quarter Issue (Print)	January 30	February 21
April (Electronic)	March 19	April 3
May (Electronic)	April 30	May 15
2nd Quarter Issue (Print)	May 21	June 12
Third Quarter Issue (Print)	August 13	September 4
October (Electronic)	September 17	October 2
4th Quarter Issue (Print)	October 22	November 13

Advertising Rates

Ad Size	Price Per Ad	FULL COLOR AD Dimensions
Business Card Ad	\$50.00	3.6" wide x 2.15" high
Front Page Footer	\$100.00	7.4" wide x 1.5" high
Quarter Page Ad	\$100	3.6" wide x 4.3125" high
Half Page Ad	\$125.00	7.4" wide x 4.3125" high
Full Page Ad	\$175.00	7.4" wide x 9.125" high

Note: Number of issues and deadlines are subject to change without notice. As of January 21, 2020.